

"Paper Presentation"

Introducing the

Chair person : **Mrs. P. Ganga Parameswari** M.Com., M.Phil., (MBA),
Assistant Professor of Commerce (C.A)

Chair person : **Dr. S. Maheswari,**
Assistant Professor of Commerce,
VHN Senthikumara Nadar College,
Virudhunagar.

Vote of thanks : **Miss. D. Srirega** M.Com(CA), M.Phil., MBA.,
Assistant Professor of Commerce (CA)

VALEDICTORY FUNCTION

3.30 pm – 3.45 pm

Certificate Distribution

Vote of Thanks : **Mrs. M. Pushpa Rani** M.Com., M.Phil., (Ph.D.),
Head, Department of Commerce (C.A)

NATIONAL ANTHEM



**"IN A WORLD FULL OF TRENDS
I WANT TO REMAIN A CLASSIC" - IMAN**



**NADAR MAHAJANA SANGAM
SERMATHAI VASAN COLLEGE FOR WOMEN**

(Accredited with "B" Grade by NAAC)

Avaniyapuram, MADURAI- 625 012.

NATIONAL SEMINAR

on

TRENDS IN COMMERCE

6th February 2019



Organised by
Department of Commerce, Commerce (CA) & Banking

Nadar Mahajana Sangam
Sermathai Vasan College for Women

(Accredited with "B" Grade by NAAC)

Avaniyapuram, Madurai- 625 012.

E-mail: nmssvcomms2019@gmail.com

PROGRAMME

- Date : 06.02.2019 (Wednesday)
Registration : 9.15 a.m. - 9.30 a.m.
Inauguration : 9.30 a.m. - 10.30 a.m.
- Welcome Address : **Mrs. P.G. Meena Devi** M.Com, M.Phil., MBA.,
Head, Department of Commerce.
- Presidential Address: **Dr. G. Maris Kumar**
President
- Inaugural Address : **Mr. T. Somasundaram** MBA., NET-JRF, MSW., M.A.,
Assistant Professor,
Department of Management,
Kristu Jeyanthi College,
Bangalore.
- Felicitation : **Thiru. G. Karikolraj**
Secretary
- Thiru. M. Jeyakumar** B.E.,
Correspondent
- Thiru. D. Nallathambi** B.A., B.L.,
Treasurer
- Mrs. D. Karthigarani** M.Sc., M.Phil., Ph.D.,
Principal i/c
- Vote of Thanks : **Mrs. A. Arockia Amali** M.Com., M.Phil., B.Ed.,
Assistant Professor of Commerce (C.A)
- Tea Break : 10.30 a.m. - 10.45 a.m.

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SESSION - I

10.45 a.m. - 11.45 a.m.

Introducing the

Resource Person : **Miss. J. Amirtha Prabha** M.Com., M.Phil., MBA., (Ph.D.),
Assistant Professor of Commerce

Resource Person : **Mr. T. Somasundaram** MBA., NET-JRF, MSW., M.A.,
Assistant Professor,
Department of Management,
Kristu Jeyanthi College,
Bangalore.

Topic : **"DIGITAL PAYMENTS"**

Vote of thanks : **Mrs. S. Jeya Lakshmi** M.Com., M.Phil., MBA., PGDCA., DGT.,
Assistant Professor of Commerce

SESSION - II

11.45 a.m. - 12.45 a.m.

Introducing the

Resource Person : **Mrs. S. Hema Latha** M.Com., M.Phil., (Ph.D.),
Assistant Professor of Commerce.

Resource Person : **Dr. R. Subramanian**
Associate Professor,
Department of Commerce
Nandha Arts & Science College, Erode.

Topic : **"TRENDS IN MARKETING"**

Vote of thanks : **Mrs. G. Shanthi Devi** M.Com., M.Phil.,
Assistant Professor of Commerce (CA)

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N.M.S. SERMATHAI VASAN COLLEGE FOR WOMEN-MADURAI
(Accredited with "B" Grade by NAAC)

National Seminar on Trends in Commerce

AGENDA

Date : 06.02.2019

Venue : Library Conference Hall

- ❖ Prayer Song
- ❖ Lighting Kuthuvilakku
- ❖ Welcome Address : Mrs. P.G. Meena Devi, M.Com., M.Phil.,M.B.A.,
Head, Department of Commerce & Banking
- ❖ Presidential Address : Dr. G. Maris kumar, President
- ❖ Felicitation : Thiru. G. Karikolraj, Secretary
Thiru. M. Jeyakumar, B.E., Correspondent
Thiru. D. Nallathambi, B.A.,B.L., Treasurer
Mrs. D. Karthigarani, M.Sc., M.Phil., (Ph.D) Principal i/c
- ❖ Inaugural Address : **Mr. T. SOMASUNDARAM, MBA,NET-JRF,MSW.,M.A**
Assistant Professor, Department of Management,
Kristu Jeyanthi College, Bangalore.
- ❖ Vote of Thanks : Mrs. A. Arockia Amali, M.Com., M.Phil., B.Ed.,

SESSION - I

10.45 am - 11.45 am

- ❖ Introducing the Resource Person : Miss. J. Amirtha Prabha M.Com., M.Phil.,M.B.A.,(Ph.D),
- ❖ Resource Person : **Mr.T.Somasundaram, MBA,NET-JRF,MSW.,M.A**
Assistant Professor,Department of Management,
Kristu Jeyanthi College,Bangalore.
- ❖ Topic : **"DIGITAL PAYMENTS"**

❖ Vote of thanks : Mrs. S.Jeyalakshmi M.Com., M.Phil., M.B.A., PGDCA.,DGT.,

SESSION - II

11.45 am – 12.45 pm

❖ Introducing the
Resource Person : Mrs. S. Hema Latha M.Com., M.Phil., (Ph.D).,

❖ Resource Person : **Dr. R. Subramanian**
Associate Professor, Department of Commerce,
Nandha Arts & Science College, Erode.

❖ Topic : **“TRENDS IN MARKETING”**

❖ Vote of thanks : Mrs. G. Shanthi Devi M.Com., M.Phil.,

❖ Lunch : 12.45 pm – 1.30 pm

PAPER PRESENTATION

Venue : SVN Conference Hall

Time : 11.00 am

❖ Introducing the
Chair person : Mrs. P. Ganga Parameswari M.Com., M.Phil., (MBA).,

❖ Chair person : **Dr. S. Maheswari,**
Assistant Professor of Commerce
VHN Senthikumara Nadar College, Virudhunagar

❖ Vote of thanks : Miss. D. Srirega, M.Com(CA)., M.Phil., M.B.A.,

VALEDICTORY FUNCTION

3.30 pm – 3.45 pm

❖ Certificate Distribution

❖ Vote of thanks : Mrs. M. Pushpa Rani, M.Com., M.Phil., (Ph.D).,
Head, Department of Commerce(CA) &
IQAC Co-ordinator.

❖ NATIONAL ANTHEM

NATIONAL SEMINAR ON “TRENDS IN COMMERCE” ON 06.02.2019

Department Of Commerce, Commerce (C.A.) & Banking



LIGHTING THE KUTHUVIZHAKKU





**Welcome Address : Mrs. P.G. Meena Devi, M.Com., M.Phil.,
Head & Associate Professor in B.Com & Banking**



**Felicitation Address : Mrs. D. Karthiga Rani, M.Sc., M.Phil, (Ph.D.)
Principal**



TECHNICAL SESSION - I

Resource Person : **Mr. T. Somasundaram**, M.B.A., NET, JRF, MSW, M.A.,
Assistant Professor in Department of Management,
Kristu Jeyanthi College, Bangalore.

Topic : “DIGITAL PAYMENTS”



TECHNICAL SESSION - II

Resource Person : **Dr. R. Subramanian**,
Associate Professor, Department of Commerce,
Nandha Arts & Science College, Erode.

Topic : “TRENDS IN MARKETING”



TECHNICAL SESSION - III

**Chair Person for
Paper presentation**

: Dr. S. Maheswari,

Associate Professor of Commerce,
V.H.N. SenthikumaraNadar College,
Virudhunagar



Paper Presentation



Vote of Thanks

**Mrs. M. Pushpa Rani, M.Com., M.Phil., (Ph.D.)
Head & Associate Professor in Commerce (C.A.)**



Participants of the Seminar

N.M.S. SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI.

DEPARTMENT OF COMMERCE, COMMERCE (C.A.) & BANKING

NATIONAL SEMINAR ON “TRENDS IN COMMERCE”

REPORT

On 06.02.2019, N.M.S. Sermathai Vasan College for Women, Madurai, Department of Commerce, Commerce (C.A.), & Banking conducted the National Seminar on “Trends in Commerce”. The seminar was started with the prayer song. Welcome Address was given by Mrs. P.G. Meena Devi, H.O.D. of Commerce & Banking. Our College Principal Mrs. D. Karthiga Rani, M.Sc., M.Phil., (Ph.D.,) gave the presidential address. Mr. T. Soma Sundaram, M.B.A., NET, JRF, MSW, M.A., Assistant Professor in Department of Management, Kristu Jeyanthi College, Bangalore inaugurated this meeting. He gave a speech on the topic “Digital Payments”. In Technical Session – II, Resource Person Dr. R. Subramanian, Associate Professor, Department of Commerce, Nandha Arts & Science College, Erode, delivered a lecture on “Trends in Marketing”. Dr. S. Maheswari, Associate Professor of Commerce, V.H.N. Senthikumara Nadar College, Virudhunagar acted as a Chair Person for Paper Presentation. Our College Secretary - Thiru. G. Karikolraj, President - Dr. G. Mariskumar, Correspondent - Thiru. M. Jeya Kumar, B.E., Treasurer - D. Nallathambi, B.A., B.L., conveyed their wishes for the participants of this program.

Nearly 19 college students and staff members were presented their paper in this seminar. Students were very actively participated in this seminar. Vote of Thanks was given by Mrs. M. Pushpa Rani, Head of the Department of Commerce (C.A.). Atlast, the function came to an end with the National Anthem.

Signature of the H.O.D.

Signature of the Principal