

Date : 20.02.2020 (Thursday)

SESSION-I

10.00 AM - 12.30 PM

Resource Person : **Mr. K.R.GHANASAMBANDHAN,**
Former Vice President,
TANSTIA.

Topic : **“Business Opportunity
Identification and Guidance”**

SESSION-II

12.45 PM - 1.30 PM

Resource Person : **Mrs. P. GANGA PARAMESWARI,**
Asst. Prof., in Commerce (CA),
CED Trainee,
N.M.S. Sermathai Vasan College for Women.
Madurai.

Topic : **“Entrepreneurial Competencies”**

VALEDICTORY FUNCTION

2.30 PM - 3.30 PM

Certificate Distribution & Feedback

Vote of Thanks : **Mrs. P. GANGA PARAMESWARI,**
Asst. Prof., in Commerce (CA),
N.M.S. Sermathai Vasan College
for Women, Madurai,

NATIONAL ANTHEM

Date : 21.02.2020 (Friday)

❖ **Field Visit**



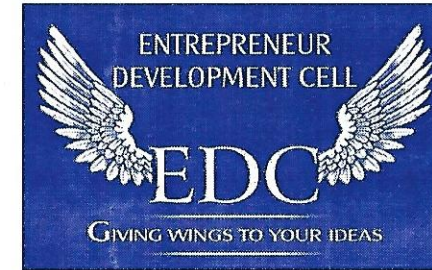
NADAR MAHAJANA SANGAM
SERMATHAI VASAN COLLEGE FOR WOMEN
(Accredited with "B" Grade by NAAC)



Avaniyapuram, MADURAI- 625 012.

ENTREPRENEURSHIP AWARENESS CAMP

19, 20 & 21st February 2020



Organized by

ENTREPRENEUR DEVELOPMENT CELL

Nadar Mahajana Sangam

Sermathai Vasan College for Women

and

CED (Tamil Nadu), Madurai.

Sponsored by

**National Science & Technology Entrepreneurship
Development Board**

**Department of Science & Technology, Govt. of India,
New Delhi.**

Nodal Agency

**Entrepreneurship Development Institute of India (EDII),
Ahmedabad, Gujarat State.**

PROGRAMME

Date : 19.02.2020 (Wednesday)
Inauguration : 10. 00 AM - 10. 30 AM
Welcome Address : **Mrs. S. HEMALATHA**
Assistant Professor in Commerce,
CED Trainee,
N.M.S.Sermathai Vasan College for Women,
Madurai.
Presidential Address : **Dr. G. MARISKUMAR**
M.A.,M.Phil.,M.T.M.,Ph.D.,
President
Felicitation : **Thiru. G. KARIKOLRAJ**
Secretary
Thiru. M. JEYAKUMAR B.E.,
Correspondent
Thiru. D. NALLATHAMBI B.A., B.L.,
Treasurer
Mrs. D. KARTHIGARANI
M.Sc.,M.Phil.,Ph.D.,
Inaugural Address : **Mr. M.S. SAMPATH,**
Secretary,
MADITSSIA, Madurai.

SESSION-I

10.30 AM - 11.30 AM

Resource Person : **Mr. SIVA AYYANAN,**
Assistant Director(Retd.),
DIC, Madurai.
Topic : "Institutional Support to promote
MSMES – Role of Commercial Banks"

SESSION-II

11.45 AM - 12.15 PM

Resource Person : **Mrs. B. ISHWARYA,**
Aadharsha Beauty Parlour,
Madurai.

Topic : Interactive Session
"Hangout with Successful Startup"

SESSION-III

12.45 PM - 1.30 PM

Resource Person : **Mrs. S.HEMA LATHA**
Assistant Professor in Commerce,
CED Trainee,
N.M.S. Sermathai Vasan College for Women.
Madurai.

Topic : "The Power of Positive Attitude"

SESSION-IV

2.30 PM - 3.45 PM

Resource Person : **Mr.M.RAVI KUMAR,**
Director,
RUDSETI.

Topic : "Self-Employment and Opportunities"



Nadar Mahajana Sangam Sermathai Vasan College For Women

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Madurai - 625 012

Entrepreneur Development Cell
ENTREPRENEURSHIP AWARENESS CAMP
19th February 2020 to 21st February 2020

PROGRAMME

- Date** : 19.02.2020 (Wednesday)
- Inauguration** : 10.00 AM - 10.30 AM
- Welcome Address** : Mrs. S. Hema Latha,
Assistant Professor of Commerce,
N. M. S. Sermathai Vasan College for Women.
- Presidential Address** : Dr. G. MARISKUMAR M.A., M.Phil., M.T.M., Ph.D.,
President
- Felicitation** : Thiru. G. KARIKOLRAJ
Secretary
Thiru. M. JEYAKUMAR B.E.,
Correspondent
Thiru. D. NALLATHAMBI B.A., B.L.
Treasurer
Mrs. D. KARTHIGARANI M.Sc., M.Phil., Ph.D.
Principal i/c
- Inaugural Address** : Mr. M. S. Sampath,
CEO, Ruby Food Products Pvt. Ltd.,
& Secretary, MADITSSIA,
Madurai.

SESSION-I

10.30 AM - 11.30 AM
Resource Person

: Mr. Siva Ayyanan,
Assistant Director (Retd.),
DIC, Madurai.

Topic

: "Institutional Support to promote MSMES -
Role of Commercial Banks"

SESSION-II

11.45 AM - 12.15 PM
Resource Person

: Mrs. B. Ishwarya,
Aadharsha Beauty Parlour,
Madurai.

Topic

: *Interactive Session* - "Hangout with
Successful Startup"

SESSION-III

12.45 PM - 1.30 PM
Resource Person

: Mrs. S. Hema Latha,
Assistant Professor of Commerce,
CED Trainee,
N. M. S. Sermathai Vasan College for Women.

Topic

: "The Power of Positive Attitude"

SESSION-IV

2.30 PM - 3.45 PM
Resource Person

: Mr. M. Ravi Kumar,
Director,
RUDSETI.

Topic

: "Self-employment and opportunities"



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Entrepreneur Development Cell

ENTREPRENEURSHIP AWARENESS CAMP

19th February 2020 to 21st February 2020

PROGRAMME

Date

: 20.02.2020 (Thursday)

SESSION-I

10.00 AM - 12.30 PM

Resource Person

: Mr.K.R.Ghanasambandhan,
Former Vice President,
TANSTIA.

Topic

: "Business Opportunity Identification
and Guidance"

SESSION-II

12.30 PM - 1.30 PM

Resource Person

: Mrs. P. Ganga Parameswari,
Asst. Prof., in commerce (CA),
CED Trainee,
N.M.S. Sermathai Vasan College for Women.

Topic

: "Entrepreneurial Competencies"

VALEDICTORY FUNCTION

2.30 PM - 3.30 PM

Vote of Thanks

Certificate Distribution & Feedback

: Mrs.P.Ganga Parameswari,
Asst. Prof., in commerce (CA),
CED Trainee,

N.M.S. Sermathai Vasan College for Women.

NATIONAL ANTHEM

Date: 21. 02. 2020 (Saturday)

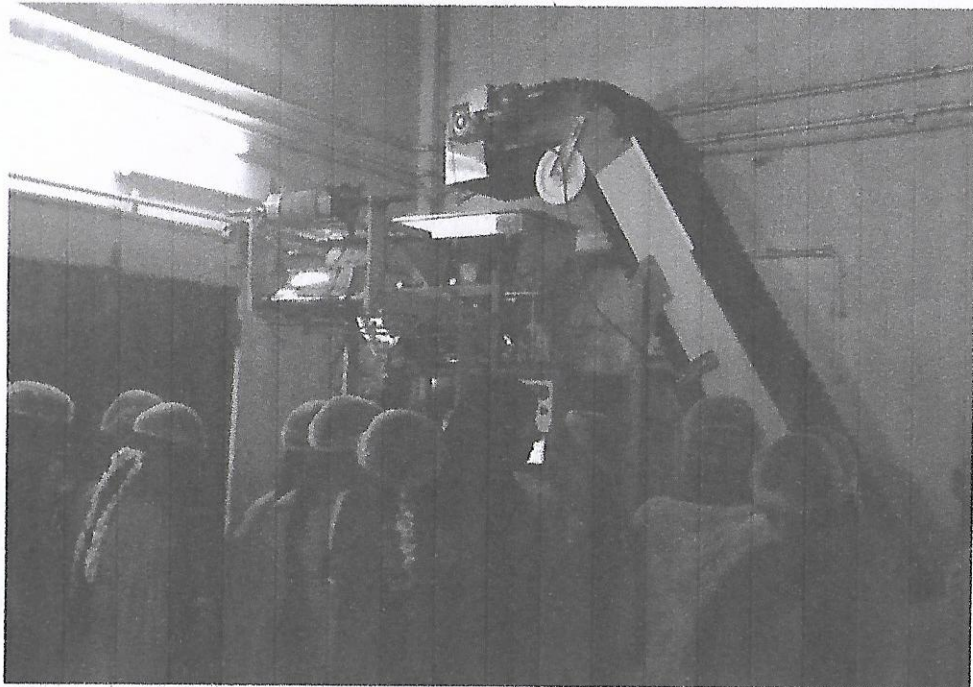
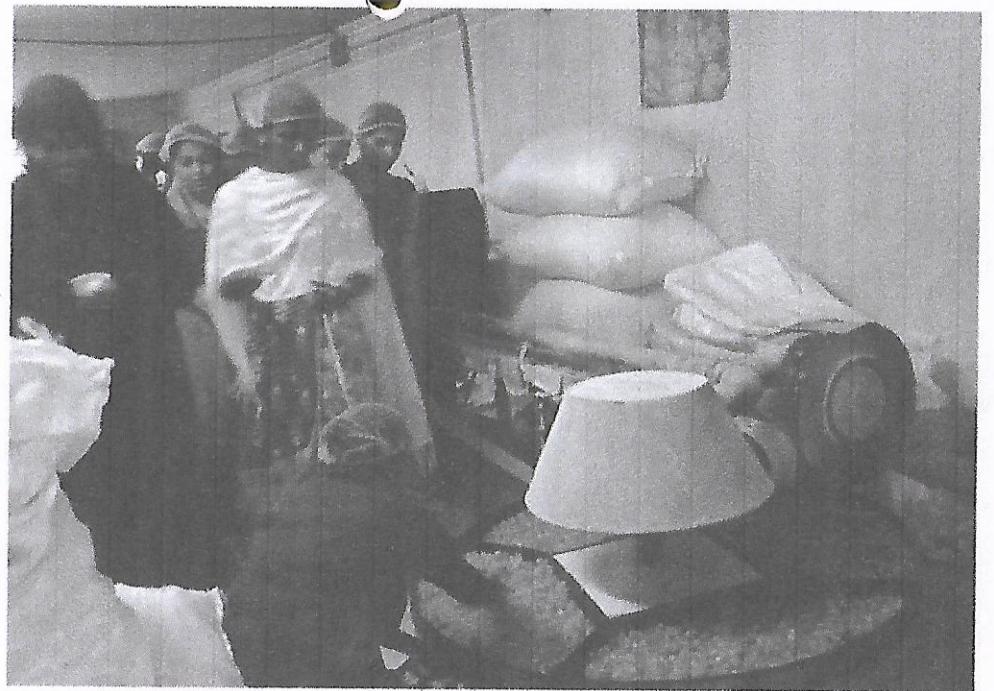
▪ Field Visit











**N. M. S. SERMATHAI VASAN COLLEGE FOR WOMEN – MADURAI
ENTREPRENEURSHIP AWARENESS CAMP**

19, 20 & 21st February 2020

Report

Entrepreneur Development Cell, N. M. S. Sermathai Vasan College for Women, Madurai and CED (Tamil Nadu), Madurai jointly organized three days Entrepreneurship awareness camp in 19, 20 & 21st February 2020, in college premises under the sponsorship of National Science & Technology Entrepreneurship Development Board, Department of Science & Technology, Govt. of India, New Delhi.

19.02.2020

The camp was inaugurated by Mr. M. S. Sampath, Secretary, MADITSSIA, Madurai, in the presence of Mr. G. Maris Kumar, President, N.M. S. Sermathai Vasan College for Women, Secretary, Mr. G. Karikolraj, Correspondent, Mr. M. Jeyakumar, Treasurer, Mr. D. Nallathambi and the Principal, Mrs. D. Karthigarani. Mrs. S. Hema Latha, Assistant Professor in Commerce and CED Trainee, delivered the Welcome Address.

The first Technical session was presided by Mr. Siva Ayyanan, Assistant Director (Retd.), DIC Madurai, who spoke on the topic “Institutional Support to promote MSMES- Role of Commercial Banks”. Mrs. B. Iswarya, Aadharsha Beauty Parlor, Madurai, hosted an interactive session on “Hang Out with successful Startup”. Mrs. S. Hema Latha, Assistant Professor in Commerce and CED Trainee presided the third session and shared on the topic “The Power of Positive Attitude”. “Self-employment and Opportunity” was the main focus during the fourth session lead by Mr. M. Ravi Kumar, Director, RUDSETI.

20.02.2020

Session I of Day Two was led by Mr. K. R. Ghana Sambandhan, Former Vice President, TANSTIA, who incited the participants on the topic “Business Opportunity Identification and Guidance”. Mrs. P. Ganga Parameswari, Assistant Professor, Commerce (CA), enlightened the participants on “Entrepreneurial Competencies”.

The Principal and the Management of N. M. S. Sermathai Vasan College for Women, Madurai, honored the 100 participants with Certificates and received feedback. Mrs. P. Ganga Parameswari, Assistant Professor, Commerce (CA) and EDC Coordinator, N. M. S. Sermathai Vasan College for Women, Madurai proposed the vote of thanks.

21.02.2020

The participants were escorted for a one day field visit to Ruby Food Products Pvt. Ltd, in order to gain first-hand experience in the field of entrepreneurship.



EDC Coordinator



Principal (i/c)

Principal i/c
NADAR MAHAJANA SANGAM
SERMATHAI VASAN COLLEGE FOR WOMEN
Avanipuram, Madurai-625 012