

S.No.	DATE	EVENTS	RESOURCE PERSONS	TOPIC
1	17.07.2019	Drawing Competition	Adam Smith Birthday Celebration	Market Segmentation
2	05.08.2019	Intercollegiate meet	Dr.P.Thillai Rajan B.E.,M.B.A.,M.Phil.,Ph.D., Associate Professor Department of Business Administration Thiyagarajar College, Madurai	Corporate Environmental Responsibility: An Initiative for sustainable Business Development
3	29.08.2019	Seminar	Mr.R.Ravichandran Sr. Divisional Manager, DO-1, OIC, Madurai Mr.G.Seenivasan Secretary Mr.V.Arumugam EC Member Madurai Insurance Institute	Insurance Concepts and current trends in insurance sector
4	03.01.2020	Association Meet	Mrs.Aa.Radhika M.B.A.,M.A., Director, Healux Diamond, Madurai.	. Product Development Phase-Story Telling
5	27.02.2020	Association Meet	Mrs. M.Kavitha Head of the Department of Physics & IIC Ambassador in startup Ms.M.Christina Susan Assistant Professor in English & IIC ambassador in entrepreneurship Mrs.N.Rathna Devi Assistant Professor in BBA & IIC ambassador in IPR Mrs.P.Veluselvi Assistant Professor in CS,IT&BCA & IIC ambassador in design thinking	Awareness Program on initiation startup