

**N.M.S. SERMATHAI VASAN COLLEGE FOR WOMEN – MADURAI**

**DEPARTMENT OF BUSINESS ADMINISTRATION**

**NATIONAL WEBINAR**

Date - 14.07.2020

**Resource Person**

Mr.S.KasiNagalingam B.B.A., B.G.L.,L.L.B.,

Advocate,

Banglore

**Topic - Geographical Indicators**

**NADAR MAHAJANA SANGAM  
SERMATHAI VASAN COLLEGE  
FOR WOMEN**

(Accredited with 'B' Grade by NAAC)  
Avaniyapuram, Madurai-625012.

**Institution's Innovation Council &  
Internal Quality Assurance Cell**  
Organizes **National Webinar** on  
**“Geographical Indicators”**

**Resource Person**  
**Mr.S.KASINAGALINGAM, B.B.A.,B.G.L.,LL.B.,**  
Advocate, Bangalore.

**Key Note Address**  
**Mrs.N.RATHNADEVI**  
IIC Ambassador - IPR

**Meeting Platform**  
**Zoom Cloud**

Date: 14.07.2020 Time: 11.00 a.m.

**Dr.G.Maris Kumar** M.A., M.Phil., M.T.M., Ph.D., **G.Karikolraj** **M.Jeyakumar** B.E.,  
President Secretary Correspondent  
**D.Nallathambi** B.A.B.L., **D.Karthiga Rani** M.Sc., M. Phil., Ph.D., **M.Thenmozhi** M.Com., M.B.A., M.Phil., NET, SET  
Treasurer Principal (I/c) & IIC Chairman HOD of BBA Dept & IIC President

**Convenor : Mrs.N.Rathnadevi, Asst. Prof. of BBA & IIC Ambassador for IPR**



**NADAR MAHAJANA SANGAM**  
**SERMATHAI VASAN COLLEGE FOR WOMEN**  
**MADURAI-12.**

(Permanently affiliated to Madurai Kamaraj University)

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**REPORT**

**N. M. S. SERMATHAI VASAN COLLEGE FOR WOMEN,** "Institutions' Innovation Council", "Internal Quality Assurance Cell", And "Department Of Business Administration" conducted webinar on topic "**GEOGRAPHICAL INDICATORS**" on 14.7.2020 at 11.00 am through zoom cloud platform. The program started with prayer song. Our college President **Dr.G.Mariskumar** , Secretary **Thiru .G.Karikolraj** ,Correspondent **Thiru.M.Jaya Kumar**, Treasurer **Thiru D. Nallathambi** , Presided the meeting. Our college Principal **Mrs. D. Karthiga Rani**, gave felicitation address. **Mrs. M. Thenmozhi**, Head, Department of the Business Administration and IIC President delivered the welcome address. **Mrs.N.Rathna Devi** Assistant Professor in Business Administration and IIC Ambassador in IPR delivered the key note address about "**IPR an Introduction**". The chief guest **Mr. S. KASINAGALINGAM, B.B.A., B.G.L., L.L.B., ADVOCATE, BANGALORE**, honored the meeting with his valuable speech in the topic of "**GEOGRAPHICAL INDICATORS**". He highlighted and gave many examples from that of the current scenario. His speech was highly influential. All the participants came to know about the legal protection of Geographical Indicators. Doubts were clarified now and then. Feedback was received from the participants and e-certificates were provided.

**Mrs.S. Jeya Lakshmi M.com., M.Phil., P.G.D.C.A., M.B.A., D.G.T.,** Assistant Professor in department of commerce delivered the vote of thanks . The Meeting ended successfully.

PRINCIPAL (i/c)



**N.M.S.SERMATHAI VASAN COLLEGE FOR WOMEN,  
MADURAI.**



**DEPARTMENT OF BUSINESS ADMINISTRATION  
BUSI ECLAT ASSOCIATION**

**DATE: 14.07.2020**

**AGENDA**

- ❖ *Prayer*
- ❖ *Welcome Address* : **Mrs. M. Thenmozhi** M.Com., M.B.A., M.Phil., D.G.T.,  
Head, Department of Business Administration,  
NMS Sermathai Vasan College for women, Madurai
- ❖ *Felicitation* : **Dr.G.Maris Kumar** M.A., M.Phil., M.T.M., Ph.D.,  
President  
**Thiru.G.Karikolraj**  
Secretary  
**Thiru.M.Jeya Kumar** B.E.,  
Correspondent  
**Thiru. D.Nallathambi** B.A., B.L.,  
Treasurer  
**Mrs.D.Karthigarani** M.Sc., M.Phil., Ph.D.,  
Principal i/c
- ❖ *Inaugural Address* : **Mr. S. KASI NAGALINGAM BBA., BGL., LLB.,  
Advocate,  
Bangalore.**
- ❖ *Topic:* **Geographical Indicators**
- ❖ *Vote of thanks* : **Mrs.S.Akilandeswari** MBA., M.Phil., SET., NET., Ph.D  
Assistant Professor
- ❖ *National Anthem*

