



NADAR MAHAJANA SANGAM
SERMATHAI VASAN COLLEGE FOR WOMEN
(Accredited With "B" Grade By NAAC)
Avaniyapuram, Madurai-625012.



DEPARTMENT OF COMMERCE

webinar
on

"College Career-My Dream"

FRIDAY JUNE 19 ,11AM

RESOURCE PERSON

Mrs.k.sharmila M.A.,M.Phil.,D.G.T

HEAD OF THE DEPARTMENT OF TAMIL

N.M.S SERMATHAI VASAN COLLEGE FOR WOMEN



Dr.G.MARISKUMAR M.A.,M.Phil.,M.T.M.,Ph.D

President

G.KARIKOLRAJ

Secretary

M.JEYAKUMAR B.E

Correspondent

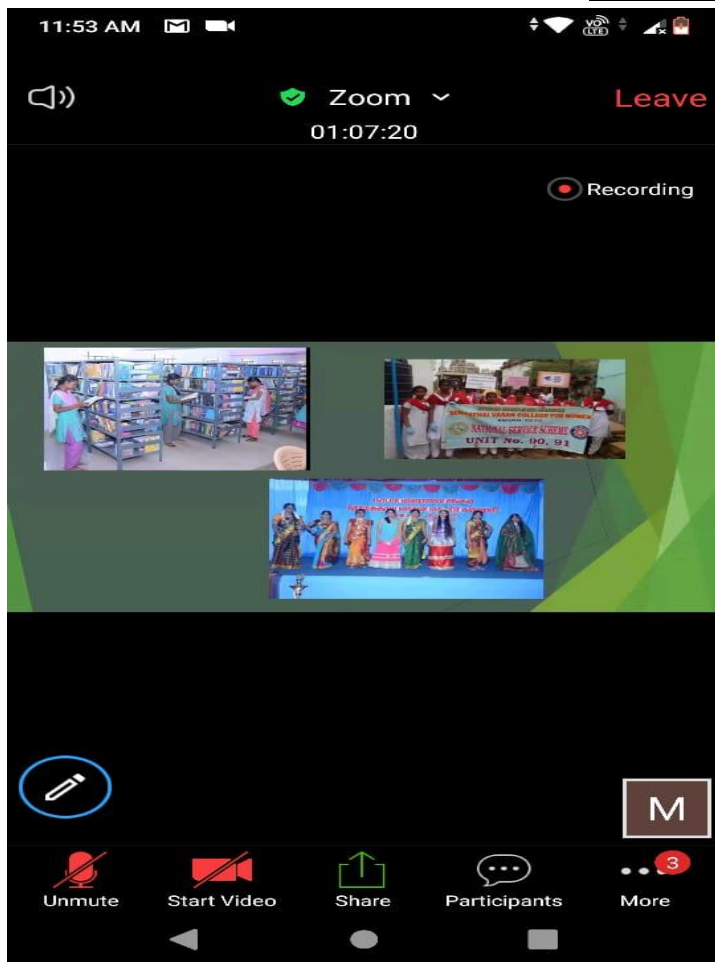
D.NALLATHAMBI B.A.,B.L

Treasurer

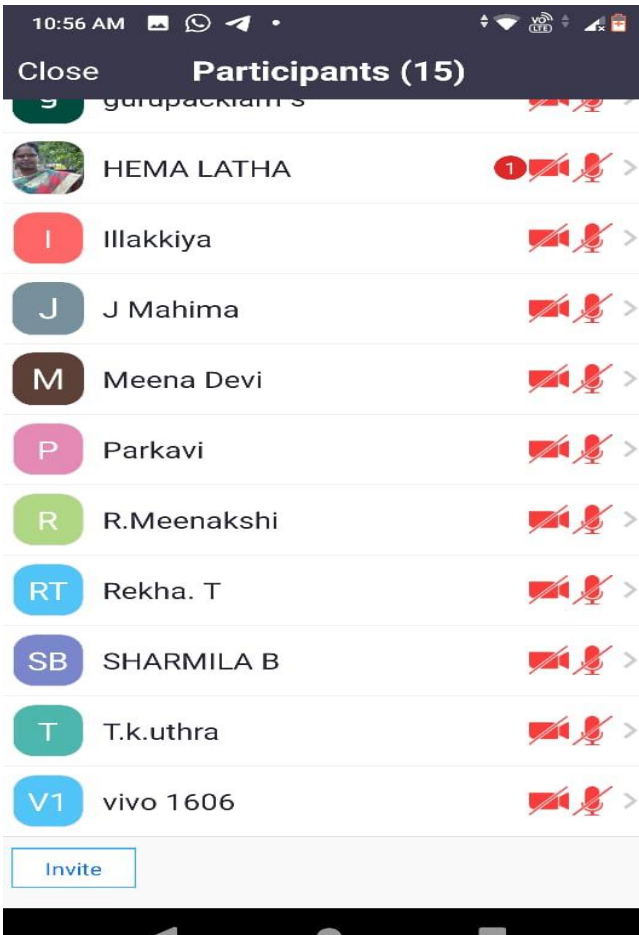
Mrs.D.KARTHIGARANI M.Sc.,M.Phil.,(Ph.D.)

Principal i/c

NadarMahajanaSangam
Sermathai Vasan College for Women
Department of Commerce
Webinar for +2 Students
PHOTOS



In this Webinar We show Our Department Activities to the +2 Students



Mini List of Various School Students Participate in this Webinar

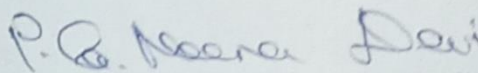
NMS, SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI – 12

DEPARTMENT OF COMMERCE

WEBINAR 2020 – 2021

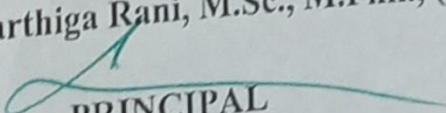
REPORT

Nadar Mahajana Sangam Sermathai Vasan College For Women , Madurai- 12.
Department of Commerce conducted the Webinar for the +2 students on 19.6.2020 at 11.00 am through Zoom app on the topic “ College Career – My dream “. In that webinar, the welcome address was given by Mrs. P.G.Meena Devi, Head of the department of commerce and Mrs. D.Karthiga Rani , Principal of our college felicitated the program. The chief guest for the program was Mrs. K. Sharmila, Head of department, Department of Tamil, NMS. Sermathai vasan college for women, Madurai. She gave the career up gradation for the plus two students and insisted the value and benefits the students enjoy by selecting the particular discipline, and also explained about the education plan, placement opportunities, TNPSC group exam, and regarding the refresher courses , university diploma courses. The institution at present having the certificate course, and details about the library facilities available for the students in our institution. In that webinar, 11 plus two students from various schools and the commerce department staff members also attended the webinar through Zoom app. At the end, the vote of thanks for the program was given by Mrs. S.Gurupackiam, to the Chief Guest, Secretary, Correspondent, Treasurer, President, Principal, Hod, department staff members and the school students. The feedback for the webinar was collected from the students. Last, the webinar came to an end.


Mrs. P.G. Meena Devi, M.Com., M.Phil., MBA

HEAD OF THE DEPARTMENT

Mrs.D.Karthiga Rani, M.Sc., M.Phil., (Ph.D)


PRINCIPAL

Nadar Mahajana Sangam
Sermathai Vasan College for Women
Accredited with 'B' Grade by NAAC
Avaniyapuram, Madurai - 12.



TROOPERS OF COMMERCE MEET - 2020

The Management, Principal, Staff & Students

Cordially invites you to the

18th INTERCOLLEGIATE MEET

on 22-August-2020

Webinar on: **MAKE BUSINESS EASY**

Platform: Google Meet

Time: 12.00 pm

Organized by
Department of Commerce & Commerce CA

- Register on or before 21-August-2020
- UG & PG Students, Faculties and Research Scholars can apply
- Registration Free
- E-Certificate will be provided to all participants

REGISTRATION LINK

<https://forms.gle/ANmzksbgdwrFd7ay8>

Program Outline

- Prayer Song
- Welcome Address: Mrs. P. G. Meena Devi M.Com., M.Phil., M.B.A.
Head, Dept. of Commerce
- Presidential Address: Dr. G. Mariskumar M.A., M.Phil., M.T.M., Ph.D.,
President
- Felicitation Address: Mr. G. Karikolraj
Secretary
Mr. M. Jeyakumar B.E.,
Correspondent
Mr. D. Nallathambi B.A., B.L.
Treasurer
Mrs. D. Karthiga Rani M.Sc., M.Phil., (Ph.D)
Principal (I/C)
- Chief Guest Address: Mr. D. Nithilan M.I.B., MBA., (Ph.D)
Assistant Professor
Dept. of International Business
Sri Ramakrishna College of Arts & Science.
Coimbatore

TOPIC: MAKE BUSINESS EASY

- Vote of Thanks: Mrs. M. Pushparani M.Com., M.Phil., DGT. (Ph.D)
Head Dept. of Commerce (CA)
- Organized by: Faculties of Dept. of Commerce
&
Commerce CA

Winners of Collage Competition will be announced on the date of
Webinar Session

Collage Competition

Topic Corona Virus Pandemics – Changing Trade Changing Lives

Guidelines

- ✚ UG Students individually can take part.
- ✚ Collage must be prepared on full size chart paper.
- ✚ Name of the student, class, college, contact no. have to be specified on the top of the chart paper.
- ✚ Each participant can submit only one collage.
- ✚ No print out should be used.
- ✚ Marking with colour pencil, pen, colour pictures, cutting from newspaper may be used.
- ✚ Prize winners will be announced during the webinar session – Troopers of Commerce Meet 2020.
- ✚ Submission date for collage on or before 20-August-2020.
- ✚ Send the collage to the mail id commerceca.covid@gmail.com in JPEG format.
- ✚ Judges decision is final.
- ✚ All participants will get E-Certificate.

Email ID: commerceca.covid@gmail.com

Contact: 87784 33995, 94861 41390

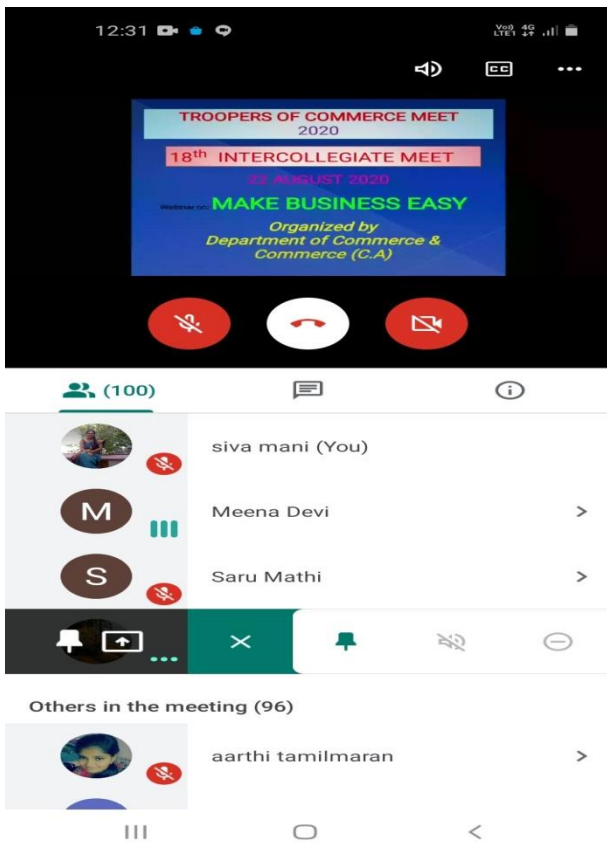
COLLAGE REGISTRATION LINK

<https://forms.gle/AbYAYzLb9nFrZJ8c7>

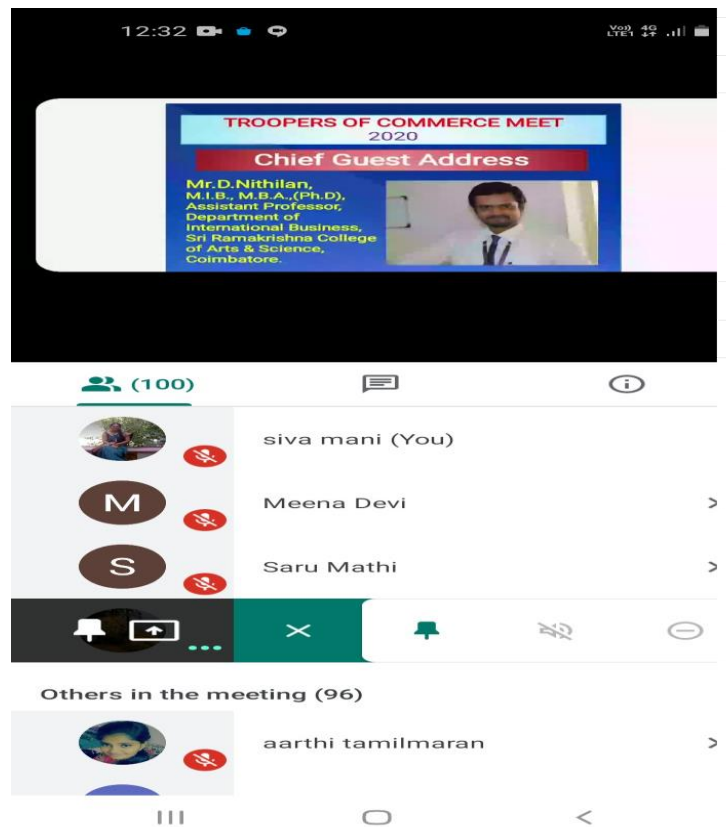
NadarMahajanaSangam
Sermathai Vasan College for Women
Department of Commerce
Troopers of Commerce Meet
2020



Inauguration of Meet



Our Honorable Chief Guest



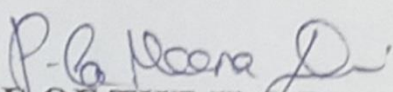
Mini Participants List of the Meet

SPOORTHY OF COMMERCE ASSOCIATION MEET

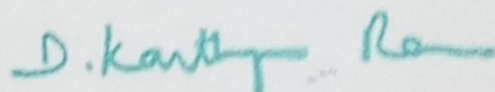
TROOPERS OF COMMERCE MEET 2020

REPORT

N.M.S.Sermathai Vasan College for women Department of Commerce Conducted Troopers of Commerce 2020 Inter Collegiate Meet and online Webinar held by Zoom app on 22.08.2020 at 12.00 noon. The programme started with prayer song. Welcome address was given by Mrs. P.G.Meena Devi, Head of the department of Commerce and associate Professor. Our President Dr.G.Mariskumar delivered the presidential address. Principal Mrs.D.Karthiga Rani felicitated the function. Next our Chief Guest was Mr.D.Nithilan Assistant Professor of Department of International Business, Sri Ramakrishnan College of Arts & Science, Coimbatore who has delivered the lecture on the topic make business easy. In this webinar programme hundred students participated from various colleges. Finally vote of thanks was given by Mrs.M.Pushpa Rani, Associate Professor & Head of the department of Commerce (CA).



SIGNATURE OF THE H.O.D



SIGNATURE OF THE PRINCIPAL



NADAR MAHAJANA SANGAM
SERMATHAI VASAN COLLEGE FOR WOMEN
(Accredited with 'B' Grade)
Avaniyapuram, Madurai-625012.
ASSOCIATION MEETING



ON

"CUSTOMER PERCEPTION TOWARDS DIGITAL MARKETING"

BY

DEPARTMENT OF COMMERCE

RESOURCE PERSON:

PROGRAM ON:

Dr.S.Mahima,

Qualification: M.Com., M.B.A., M.Sc., (Psychology), M.Phil., Ph.D.,

Vice Principal,

Madurai Gandhi N.M.R. Subburaman college for Women,
Madurai.

DATE: 29.01.2021

TIME: 2.00 P.M. TO 3.00 P.M.

PLATFORM: 

LINK:

<https://us04web.zoom.us/j/9741006318?pwd=bGVLU1JZdXgwQ1lsVnVWdWNtbllyZz09>

Dr.G.Maris Kumar, M.A., M.Phil. M.T.M., Ph.D.,

President

M.Jeyakumar, B.E.,

Correspondent

Mrs. P.G.MeenaDevi, M.Com, M.B.A., M.Phil.

Head of the Department of Commerce

G.Karikolraj

Secretary

D.Nallathambi, B.A., B.L.,

Treasurer

D. Karthiga Rani, M.Sc., M. Phil., (Ph.D).

Principal (i/c)

Faculty In-Charge:

1. Mrs.S.Jeyalakshmi, M.Com, M.B.A., D.G.T., M.Phil.,
2. Ms.T.Rekha, M.Com., M.Phil.,

AGENDA

DEPARTMENT OF COMMERCE

ONLINE ASSOCIATION MEETING

DATE: 29.01.2021



THROUGH:

LINK: <https://us04web.zoom.us/j/9741006318?pwd=bGVLU1JZdXgwQ1lsVnVWdWNtbllYZZ09>

TIME: 2.00 P.M. TO 3.00 P.M.

- PRAYER SONG
- WELCOME ADDRESS
- MINUTES READING
- **RESOURCE PERSON:**

Dr.S.Mahima, M.Com., M.B.A., M.Sc., (Psychology),M.Phil.,Ph.D.,

Vice Principal,

Madurai Gandhi N.M.R. Subburaman college for Women, Madurai.

TOPIC : "CUSTOMER PERCEPTION TOWARDS DIGITAL MARKETING"

- VOTE OF THANKS
- NATIONAL ANTHEM

Nadar Mahajana Sangam
Sermathai Vasan College for Women,
Department of Commerce
Online Association Meeting

Date: 29.01.2021

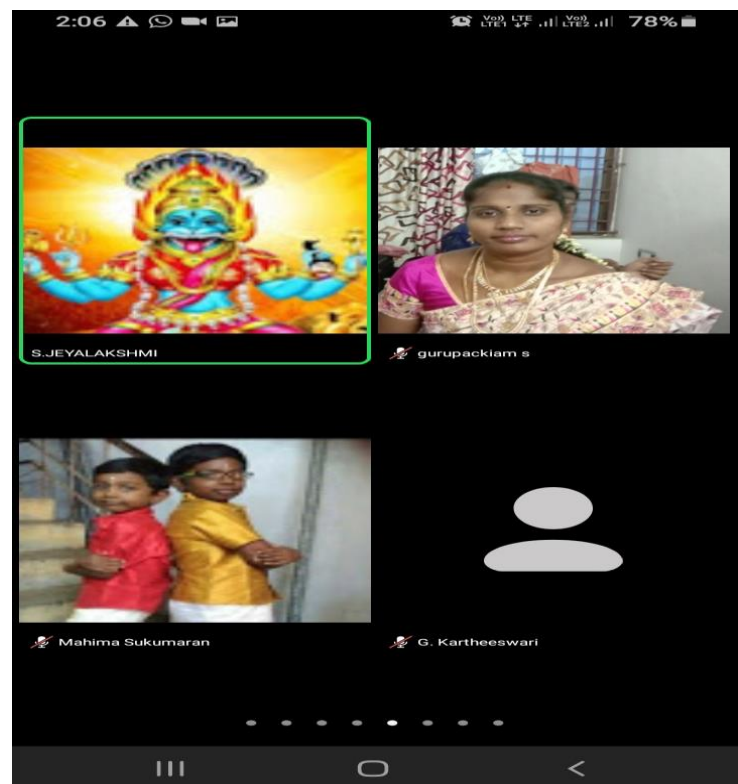
Chief Guest:

**Dr.S.Mahima, M.Com., M.B.A., M.Sc., (Psychology),M.Phil.,Ph.D.,
Vice Principal,
Madurai Gandhi N.M.R. Subburaman college for Women,Madurai.**



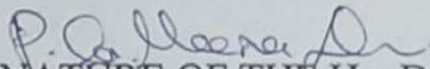
Interaction between Chief Guest and the Participants of Our Department Students.


Our Department Faculties in the Online Association Meeting..



N.M.S. SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI – 12.
DEPARTMENT OF COMMERCE
ONLINE ASSOCIATION MEETING
REPORT

On 29.01.2021 department of commerce was conducted an association meeting through online by using the platform ZOOM Application for the commerce students. The chief guest of the meeting was **Dr.S.Mahima, M.Com., M.B.A., M.Sc., (Psychology),M.Phil.,Ph.D.,Vice Principal, Madurai Gandhi N.M.R. Subburaman college for Women, Madurai.** She gives on speech about on the topic of “Customer Perception towards Digital Marketing”. Her thought provoking speech about above topic gives an idea about digitalized market and the success of that and the hindrances on the digital marketing and the way to overcome obstacles in marketing field. Students are gain much more knowledge about the new method of marketing in detail. The meeting was came to an end with National Anthem.


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