

Vigyan Prasar, DST, Govt. Of India, New Delhi

Tamilnadu Science and Technology Center

Media Research Forum, Madurai

&
NMS Sermathai Vasam College for Women, Madurai



ONE DAY TRAINING WORKSHOP

ON

POPULAR SCIENCE WRITING UNDER AWSAR PROGRAMME

Date: 13th May 2022, Time: 10.00 am

Venue: NMS Sermathai Vasam College for Women, Madurai

Inauguration

Welcome Address

Dr. A. Santha, Director, Media Research Forum, Madurai

Felicitation

Dr. G. Maris Kumar, President, NMS Sermathai Vasam College for Women, Madurai

Remarks

Thiru I. K. Lenin Tamil Kovan, Scientific Officer, Tamilnadu Science and Technology Center, Chennai

Keynote Address

Dr. Nakul Parashar, Director, Vigyan Prasar, Department of Science and Technology, New Delhi

About AWSAR

Dr. B. K. Tyagi, Advisor, AWSAR Project, Vigyan Prasar, Department of Science and Technology, New Delhi

Vote Of Thanks

Prof. Karthiga Rani, Principal, NMS Sermathai Vasam College for Women, Madurai

You are invited



Technical Session 1

11:40 am - 01:10 pm

Science for Public- Key Aspects

Dr. T.V. Venkateswaran, Scientist F, Vigyan Prasar

How to make Communication Catchy

Dr. A. Santha, Director, Media Research Forum, Madurai

01:10 - 02:00 pm

Lunch

Technical Session 2

02:00 - 03:30 pm

Writing Research

Dr. R. Sreedher, Emeritus Professor, Apeejay Stya University,
Gurugram

Editing, language and Presentation

B. Srikumar, Co-ordinator, Ariviyal Palagai, Chennai

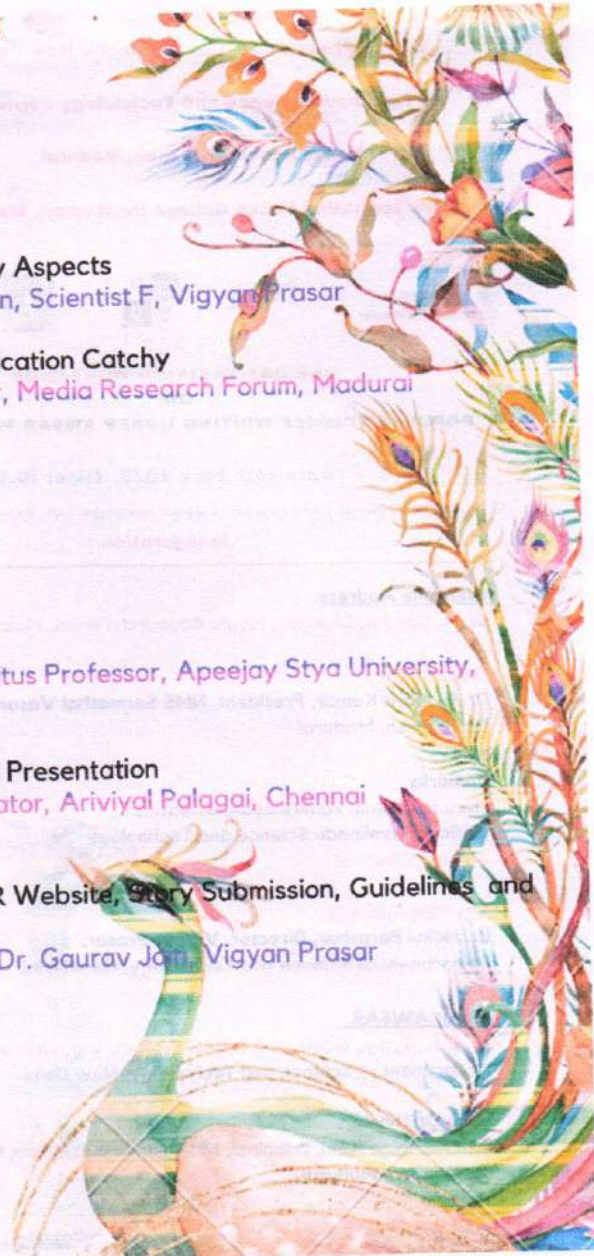
03:30 - 04:30 pm

Discussion on AWSAR Website, Story Submission, Guidelines and
other Criteria

Shri. Nimish Kapoor/ Dr. Gaurav Jain, Vigyan Prasar

4.30 pm onwards

Valedictory and
High Tea







N.M.S.SERMATHAI VASAN COLLEGE FOR WOMEN

MADURAI -12

“POPULAR SCIENCE WRITING UNDER AWSAR PROGRAMME”

Report

13.05.2022

Internal Quality Assurance Cell IQAC, Department of Science and Technology (DST) and Vigyan prasar (VP) in Association with Tamilnadu Science and Technology Centre jointly organized. “Popular Science writing under AWSAR Programme” The Program Started with Prayer song. Welcome Address was delivered by Dr.A.Santha, Director Media Research forum, Madurai.Our College President Dr.G.Mariskumar., M.A.,M.Phil.,M.T.M.,Ph.D., felicitated the programme. The Keynote address of this programme was explained by Dr.Nakul Parashar, Director Vigyan Prasar. Thiru I.K.Lenin Tamil Kolan, Scientific Officer, TNSTC, delivered remarks about this Programme, Dr.B.K.Jyagi, Advisor, AWSAR Project gave a brief explanation about science communication.

Technical Session I:

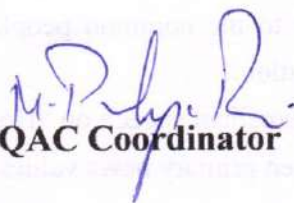
Dr.T.V.Venkateswaran, Scientist F,Vigyan Prasar gave an celebrate speech on the topic “Art of Science Communication”. He introduced, described the science to the common people by easier way and also told the three golden rules of science communication.


Dr.A.Santha, Director, Media Research Forum Madurai gave an excellent speech on “How to make communication catchy”. She highlighted the importance of seven primary news values like impact, timeliness, prominence, proxirnity, bizarreness, conflict, currency and how to write science articles.

Technical Session II:

Dr.R.Sreedhar Emeritus Professor, Apeejay Satya, University, Gurugram delivered a speech on the Topic "He interact with the scholars and discussed with their field of research areas.

Thiru B.Srikumar, Coordinator, Ariviyal Palagai, Chennai gave a speech on "Editing Language and Presentation". He briefly explained that perfect way of editing and also quote some examples based on science "what is blackboard" science behaves swarma. Sh.Nimish Kapoor, Vigyan Prasar delivered a speech on "Scientist and Science communication". He explained about seven popular formula for science writing, difference between scientists and journalist and answer the important questions before communicating science through films. Nearly 120 Scholars from various reputed writing participated and gained the knowledge. Our college Principal Mrs.D.Karthigarani., M.Sc.,M.Phil.,(Ph.D)., delivered the vote of thanks.


IQAC Coordinator


Signature of the Principal