



NADAR MAHAJANA SANGAM
SERMATHAI VASAN COLLEGE FOR WOMEN

(Accredited with 'B' Grade)
Avaniyapuram, Madurai-625012.

Banking & Rural Development



Chief Guest:

Mrs. L. BUVANESHWARI, M.Com.,
M.B.A., CAIIB., PGDCA,
Asst. General Manager ,
NABARD (RBI) ,
Theni District .

DATE: 23/03/2022

TIME: 11.30a.m.

PLATFORM: G-Meet

WELCOME



Dr. G. Maris Kumar, M.A., M.Phil., M.T.M., Ph.D.,

President

M. Jeyakumar, B.E.,

Correspondent

M. Pushparani, M.Com., M.Phil., D.G.T., Ph.D.,

IQAC Co-ordinator

G. Karikolraj

Secretary

D. Nallathambi, B.A., B.L.,

Treasurer

D. Karthiga Rani, M.Sc., M. Phil., (Ph.D.),

IQAC Chairman & Principal (i/c)

G-Meet Link: : meet.google.com/udu-zxeb-uxi

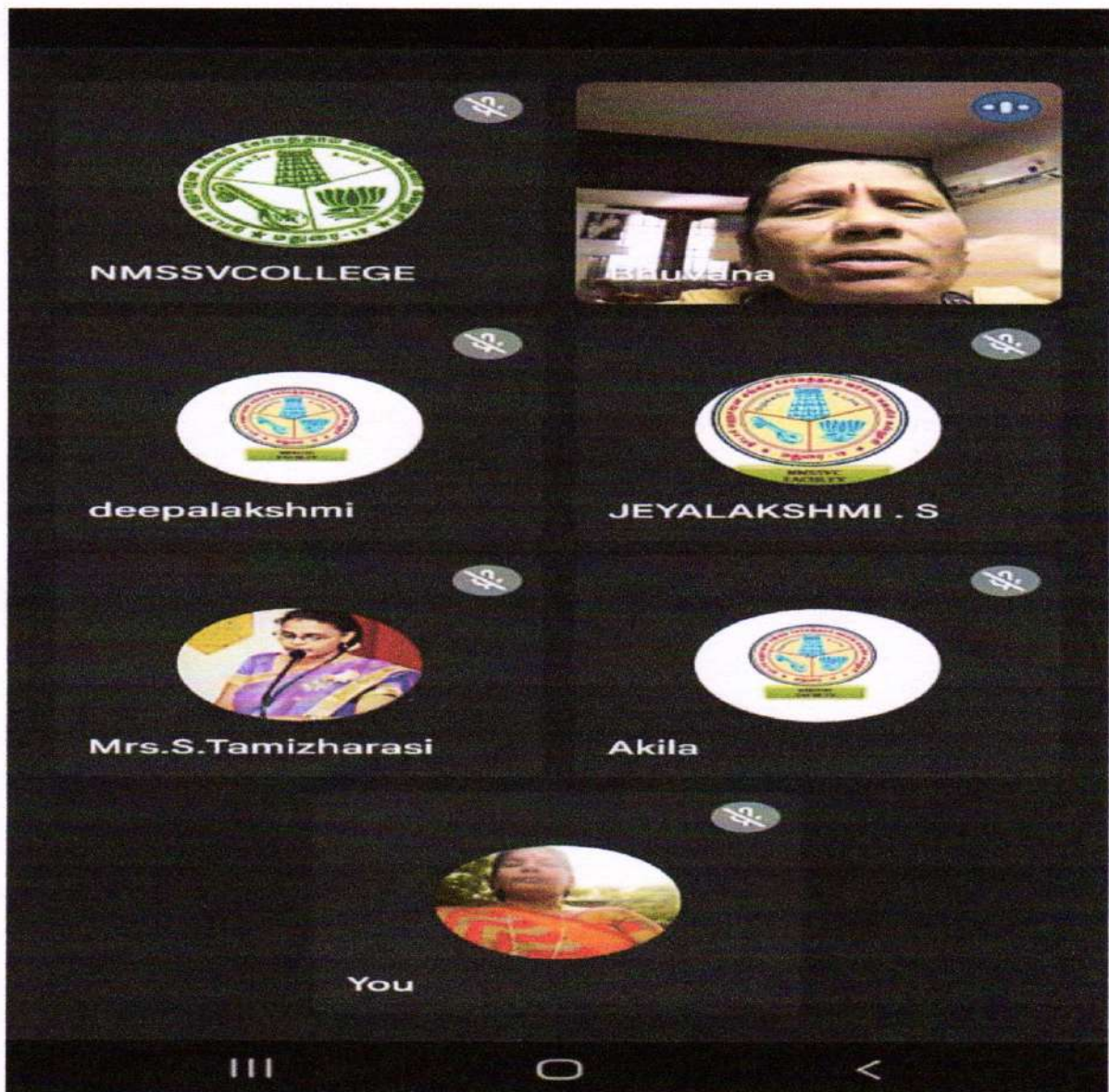
Profile & Photo

L Bhuvaneswari
Asst General Manager
NABARD (RBI)
Theni District incharge

M. Com (Co-operative Management)
MBA - Banking & Finance
CAIIB
PGDCA - NIIT

Worked PanIndia - Assam, Lucknow, Mumbai

Experience in Corporate Planning, Business Development, infrastructure Development and Off-Farm development.





N.M.S.SERMATHAI VASAN COLLEGE FOR WOMEN

MADURAI -12

ONLINE MEETING FOR FACULTY

BANKING & RURAL DEVELOPMENT -REPORT

Date :23.03.2022

On March 23, 2022, the IQAC of N.M.S.Sermathai Vasan College For Women in Madurai conducted a Google Meet on the topic of Banking and Rural Development. Mrs. M.Pushpa Rani, NAAC Co-ordinator Mrs. S. Tamilarasi, CDC Co-ordinator Mrs. S. Jeyalakshmi, IIC Convenor Mrs. S. Akilandeswari, and Mrs. M.Deepalakshmi were among those who participated. Mrs. L. Buvaneshwari, Asst. General Manager, NABARD, Theni District In charge, was the Chief Guest for the event.


The Chief Guest discussed the NABARD and its purpose, as well as how it contributes to rural development. She also described what a term loan is and why it was issued, as well as the training that NABARD provides to rural communities. She established a section for skill development and referred to www.nabard.org.

She also stated how NABARD will assist the institution (i.e., by directing funds for hosting seminars, the manufacturing of organic soap for important innovation, and for solar energy institutions).

She insisted on giving pupils training in Thanjavur painting, natural food processing, mushroom cultivation marketing techniques, and a Glycerium soap making exhibition.

She also emphasised the importance of involving students in projects (e.g., assisting rural people in opening a bank account so that they can obtain insurance worth up to Rs. 6 lakhs) and establishing a rupee card so that everyone can obtain insurance worth Rs. 2 lakhs.

The Principal approved the chief Guest's suggestions, and the meeting came to a close.


IQAC Co-ordinator


Signature of the Principal