

N.M.S SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI-12
WORKSHOP in IIC - ENTREPRENEUR DEVELOPMENT CELL
TOPIC – “MILLET LODDU PREPARATION”



N.M.S.Sermathai Vasan College For Women
(Accredited with “B” Grade by NAAC)
Avaniyapuram, Madurai- 625012



The Management ,Principal & Staff
Cordially Invite you all for
“ Workshop in IIC-Entrepreneurship Skill Development
Programme ” on 04.03.2022

Organized by
Entrepreneurship Development Cell
& Institution’s Innovation Council
In Association with
EDII HUB Madurai Kamaraj University and
Entrepreneur Development and Innovation Institute ,Tamilnadu
EDII-Sponsored



Chief Guest
Mrs. G. Sarojini
Women Entrepreneur of Mapillai Selvathaniyam
Foods & Snacks(Millet),Madurai.

Topic : “ Millet Laddu Preparation ”

Time : 10am-12pm

Venue: Library Conference Hall

College Committee

Dr.G.Mariskumar MA.,M.Phil.,M.T.M
President

Mr.G.Karikolraj
Secretary

Mr.M.Jeyakumar B.E.
Correspondent

Mr. D. Nallathambi BA.,B.L.
Treasurer

Mrs.D.Karthiga Rani M.Sc.,M.Phil.,(Ph.D)
Principal (i/c) & IIC Chairman

Co-Ordinator

Mrs.S.Hemalatha.,M.Com.,M.Phil.,D.G.T.,SET.,(Ph.D)
Assistant Professor, Department of CommerceEDC Co
-Ordinator & IIC – IPR Co-Ordinator

**N.M.S SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI-12
WORKSHOP IN IIC-ENTREPRENEURSHIP SKILL DEVELOPMENT
PROGRAMME**

Time : 10.00.A.M

DATE: 04.03.2022

Venue: Conference Hall

AGENDA

- ❖ PRAYER SONG
- ❖ WELCOME ADDRESS : **Mrs.S.Hemalatha M.Com.,M.Phil.,SET.,D.G.T.,(Ph.D)**
Assistant Professor,
Department of Commerce,
EDC Co-ordinator
- ❖ PRESIDENTIAL ADDRESS : **Dr. G. Mariskumar, M.A., M.Phil., M.T.M., Ph.D.,**
President
- ❖ FELICITATION : **Thiru.G.Karikolraj**
Secretary
Thiru.M.JeyaKumar B.E.,
Correspondent
Thiru.D.Nallathambi B.A., B.L.,
Treasurer
Mrs.D.KarthigaRani M.Sc., M.Phil., Ph.D.,
Principal (i/c)
IIC Chairman
- ❖ CHIEF GUEST : **Mrs.G.Sarojini**
Women Entrepreneur of Mapillai Selvathaniyam,
Food & Sancks..(millets)
Madurai.
- ❖ TOPIC : **"MILLET LADDU PREPARATION"**
- ❖ VOTE OF THANKS : **Mrs.P.Ganga Parameswari M.Com.,M.Phil.,D.G.T**
Assistant Professor,
Department of Commerce (CA)
- ❖ NATIONAL ANTHEM

N.M.S SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI-12
WORKSHOP in IIC - ENTREPRENEUR DEVELOPMENT CELL
TOPIC – “MILLET LODDU PREPARATION”
PHOTO GALLERY

Time : 10.00 to 12.00
DATE: 04.03.2022

VENUE-Library conference Hall
Chief Guest-Mrs.G.Sarojini
















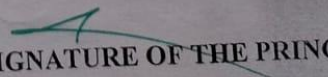
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N.M.S.SERMATHAIVASANCOLLEGEFORWOMEN,MADURAI-12
ENTREPRENEURSHIPDEVELOPMENTCELL

REPORT

N.M.S.Sermathai Vasan College for Women, Madurai-12. The Entrepreneurship Development cell and Institution's Innovation Council in Association with EDII HUB Madurai Kamaraj University Jointly organized a EDII - TN - Sponsored "**Workshop in IIC – Entrepreneurship Skill Development Programme**" on 04.03.2022 at 10.00 am. The programme started with welcome address delivered by Mrs.S.Hemalatha M.com.,M.Phil., D.G.T.,(Ph.D.),EDC-Coodinator., Department of Commerce. Our college President Mr.G.Maris Kumar M.A.,M.Phil.,M.T.M.,Ph.D., gave presidential address, Our Principal Mrs.D.Karthiga Rani M.Sc.,M.Phil.,(Ph.D.), felicitsted the gathering. The chief guest Mrs.G.Sarojini "**Women Entrepneur of Mapillai Selvathaniyam**", Madurai delivered a demo on "**Millet Ladoo Preparation**". The vote of thanks was given by Mrs.P.Ganga parmeshwari M.com.,M.Phil., D.G.T.,EDC - Join Coodinator., Department of Commerce (CA) . finally the function came to end with National Anthem.


SIGNATURE OF THE COORDINATOR


SIGNATURE OF THE PRINCIPAL

N.M.S SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI-12
WORKSHOP in IIC - ENTREPRENEUR DEVELOPMENT CELL
TOPIC – “Workshop on Business plan Preparation



N.M.S.Sermathai Vasan College For Women
(Accredited with “B” Grade by NAAC)
Avaniyapuram , Madurai- 625012



Entrepreneurship Development Cell
& Institution's Innovation Council
In Association with
EDII HUB Madurai Kamaraj University ,
Entrepreneur Development and Innovation Institute ,Tamilnadu
EDII-Sponsored - “ Workshop On Business Plan Preparation Programme ”
on 11.03.2022



Chief Guest
A.R.A.Raj Kumar
MSME Trainer, Virudhunagar

Time : 10am-12pm
Venue: Library Conference Hall

All are Cordially Invited

College Committee

Dr.G.Mariskumar MA.,M.Phil.,M.T.M
President

Mr.G.Karikolraj
Secretary

Mr.M.Jeyakumar B.E.
Correspondent

Mr. D. Nallathambi BA.,B.L
Treasurer

Mrs.D.Karthiga Rani M.Sc.,M.Phil.,(Ph.D)
Principal (i/c) & IIC Chairman

Co-Ordinator

Mrs.S.Hemalatha.,M.Com.,M.Phil.,D.G.T.,SET.,(Ph.D)
Assistant Professor , Department of Commerce EDC Co-
Ordinator & IIC – IPR Co-Ordinator

N.M.S SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI-12
ENTREPRENEURSHIP DEVELOPMENT CELL

DATE: 11.03.2022

Time : 10.00.A.M

Venue: Conference Hall

AGENDA

- ❖ PRAYER SONG
- ❖ WELCOME ADDRESS : Mrs.P.Ganga Parameswari M.Com.,M.Phil.,D.G.T
Assistant Professor,
Department of Commerce (CA)
- ❖ PRESIDENTIAL ADDRESS : Dr. G. Mariskumar, M.A., M.Phil., M.T.M., Ph.D.,
President
- ❖ FELICITATION : Thiru.G.Karikalraj
Secretary
Thiru.M.JeyaKumar B.E.,
Correspondent
Thiru.D.Nallathambi B.A., B.L.,
Treasurer
Mrs.D.KarthigaRani M.Sc., M.Phil.,
Principal (i/c)
HC Chairman
- ❖ CHIEF GUEST : A.R.A.RAJ KUMAR
MSME Trainer,
Virudhunagar.
- ❖ TOPIC : "BUSINESS PLAN PREPARATION WORKSHOP"
- ❖ VOTE OF THANKS : Mrs.D.Muthulakshmi
Assistant Professor
Department of Tamil
- ❖ NATIONAL ANTHEM

N.M.S SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI-12

WORKSHOP in IIC - ENTREPRENEUR DEVELOPMENT CELL

TOPIC – “Workshop on Business plan Preparation”

PHOTO GALLERY

Time : 10.00 to 12.00

DATE: 11.03.2022

VENUE-Library conference Hall

Chief Guest-Mr.A.R.A.Rajkumar

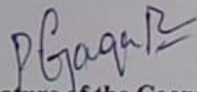


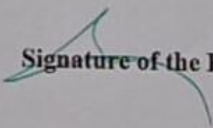
N.M. S SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI.

ENTREPRENEURSHIP DEVELOPMENT CELL

REPORT

N.M.S Sermathai Vasan College for Women, Madurai -12. The Entrepreneurship Development Cell and Institution's Innovation Council in Association with EDIIHUB , Madurai Kamaraj University jointly organized a EDII – TN Sponsored “ Workshop in IIC- Entrepreneurship Skill Development Programme” on 11.03.2022 at 10.00 a.m. The Programme started with Prayer song. Mrs. P.GangaParameshwari Assistant Professor of Commerce (CA), welcomed the gathering. Dr. G.Mariskumar, President, Thiru.G.Karikolraj, Secretary, Thiru M.Jeyakumar, Correspondent, Thiru. D.Nallathambi, Treasurer, and Mrs. D. Karthiga Rani, Principal, felicitated the function. Our Chief Guest. **Mr.Mr. A.R.A RAJKUMAR, MSME TRAINER, VIRUTHUNAGAR.** He exposed his visualization about the rural community. He delivered his speech on the topic" **BUSINESS PLAN PREPOSITION WORKSHOP**". He exposed his vision of the rural women and their entrepreneur skills in the society. He motivated the students through various Thirukkural and its moral. He Shared his business experience and how we reached the goals of our aims. Students inquired various doubts and activities. Mrs. D.Muthulakshmi, Assistant Professor of Tamil, delivered the vote of thanks.


Signature of the Coordinator


Signature of the Principal

N.M.S SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI-12

WORKSHOP in IIC - ENTREPRENEUR DEVELOPMENT CELL

TOPIC – “Value Proposition Fit & Business Fit”

Time : 10.00 to 11.00

VENUE-Library conference Hall

DATE: 16.03.2022

Chief Guest-Mrs.Mrs.Sarojono M.A.,M.S.W.,DMS Traders.

N.M.S.Sermathai Vasan College For Women
Accredited with “B” Grade by NAAC)
Avaniyapuram, Madurai- 625012

Entrepreneurship Development Cell
& Institution's Innovation Council
In Association with
EDII HUB Madurai Kamaraj University ,
Entrepreneur Development and Innovation Institute ,Tamilnadu -EDII-
Sponsored –
Session On achieving “ Value Proposition Fit ”& “Business Fit ”

RESOURCE PERSON
Mrs. Sarojini, M.A., M.S.W
DMS Traders, Madurai

DATE : 16.03.2022
TIME : 10AM-11AM
VENUE : Library Conference Hall

College Committee

Dr.G.Mariskumar MA.,M.Phil.,M.T.M President	Mr.G.Karikolraj Secretary	Mr.M.Jeyakumar B.E. Correspondent
Mr. D. Nallathambi BA.,B.L Treasurer	Mrs.D.Karthiga Rani M.Sc.,M.Phil.,(Ph.D) Principal (i/c) & IIC Chairman	

Co-Ordinator

Mrs.S.Hemalatha.,M.Com.,M.Phil.,D.G.T.,SET.,(Ph.D)
Assistant Professor , Department of Commerce EDC Co-
Ordinator & IIC – IPR Co-Ordinator

N.M.S SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI-12
ENTREPRENEURSHIP DEVELOPMENT CELL

&
INSTITUTION'S INNOVATION COUNCIL
In Association with
EDII HUB Madurai Kamaraj University
Entrepreneur Development and Innovation Institute, Tamilnadu-EDII

DATE: 16.03.2022

Time : 10.00.A.M

Venue: Conference Hall

AGENDA

- ❖ PRAYER SONG
- ❖ WELCOME ADDRESS : Mrs.M.Thenmozhi M.Com.,M.Phil.,M.B.A.,D.G.T.,SET,
Assistant Professor,
Department of BBA
IIC President
- ❖ PRESIDENTIAL ADDRESS : Dr. G. Mariskumar, M.A., M.Phil., M.T.M., Ph.D.,
President
- ❖ FELICITATION : Thiru.G.Karikolraj
Secretary
Thiru.M.JeyaKumar B.E.,
Correspondent
Thiru.D.Nallathambi B.A., B.L.,
Treasurer
Mrs.D.KarthigaRani M.Sc., M.Phil., Ph.D.,
Principal (i/c)
IIC Chairman
- ❖ CHIEF GUEST : Mrs. Sarojinin M.A.,M.S.W.,
DMS Traders,
Virudhunagar.
- ❖ TOPIC : SESSION ON ACHIEVING "VALUE
PROPOSITION FIT & BUSSINESS FIT"
- ❖ VOTE OF THANKS : Mrs.C.Karthika
Assistant Professor
Department of P hysics
- ❖ NATIONAL ANTHEM

PHOTO GALLERY

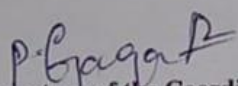



N.M. S SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI.

ENTREPRENEURSHIP DEVELOPMENT CELL

REPORT

N.M.S Sermathai Vasan College for Women, Madurai -12. The Entrepreneurship Development Cell and Institution's Innovation Council in Association with EDIIHUB , Madurai Kamaraj University jointly organized a EDII – TN Sponsored “ Workshop in IIC- Entrepreneurship Skill Development Programme” on 16.03.2022 at 10.00 a.m. The Programme started with Prayer song. Mrs. M. Thenmozhi Assistant Professor of BBA, welcomed the gathering. Dr. G.Mariskumar, President, Thiru.G.Karikolraj, Secretary, Thiru M.Jeyakumar, Correspondent, Thiru. D.Nallathambi, Treasurer, and Mrs. D. Karthiga Rani, Principal, felicitated the function. Our chief Guest, **MRS. SAROJINI M.A.,M.S.W., DMS TRADERS, VIRUDHUNAGAR.** She talked and shared her scope on "SESSION ON ACHIEVING VALUE PROPOSITION AND BUSINESS FIT". Her spoke regarding on Natural Products, Seed. She explained how we get the chances from the centre of District Entrepreneur, how we approach the Udhar Adhar, how we invest the money in the field of Agriculture. She motivated the students through her personal acquaintances. Mrs.C.Karthika, Assistant Professor of Physics, delivered the vote of thanks.


Signature of the Coordinator


Signature of the Principal

**N.M.S SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI-12
WORKSHOP in IIC - ENTREPRENEUR DEVELOPMENT CELL
TOPIC – “HANDS ON DESIGN THINKING**

**Time : 10.00 to 12.00
DATE: 19.03.2022**

**VENUE-Library conference Hall
Chief Guest-Mr.R.Venkatesh B.E., MBA.,**



 **N.M.S.Sermathai Vasan College For Women**
(Accredited with “B” Grade by NAAC)
Avaniyapuram , Madurai-625012



*Entrepreneurship Development Cell
& Institution’s Innovation Council
In Association with
EDII HUB Madurai Kamaraj University ,
Entrepreneur Development and Innovation Institute ,
Tamilnadu -EDII-Sponsored -
“ Hands On Workshop – Design Thinking ”*



Resource Person
Mr.R.Venkatesh B.E.,M.B.A
Head,CARE Business
School,Trichy

**DATE : 19. 03.2022
TIME : 10AM-1PM
VENUE : Library
Conference Hall**

All are Cordially Invited
College Committee

Dr.G.Mariskumar MA.,M.Phil.,M.T.M President	Mr.G.Karikolraj Secretary	Mr.M.Jeyakumar B.E. Correspondent
Mr. D. Nallathambi BA.,B.L Treasurer	Mrs.D.Karthiga Rani M.Sc.,M.Phil.,(Ph.D) Principal (i/c) & IIC Chairman	

Co-Ordinator
Mrs.S.Hemalatha.,M.Com.,M.Phil.,D.G.T.,SET.,(Ph.D)
Assistant Professor , Department of Commerce EDC Co
-Ordinator & IIC – IPR Co-Ordinator

N.M.S SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI-12
ENTREPRENEURSHIP DEVELOPMENT CELL
&
INSTITUTION'S INNOVATION COUNCIL
In Association with
EDII HUB Madurai Kamaraj University
Entrepreneur Development and Innovation Institute, Tamilnadu-EDII

Time : 10.00.A.M

DATE: 19.03.2022

Venue: SVN Conference Hall

AGENDA

- ❖ PRAYER SONG
- ❖ WELCOME ADDRESS : Mrs.M.Thenmozhi M.Com.,M.Phil.,D.G.T.,SET.,NET
Assistant Professor,
Department of BBA
IIC President
- ❖ PRESIDENTIAL ADDRESS : Dr. G. Mariskumar, M.A., M.Phil., M.T.M., Ph.D.,
President
- ❖ FELICITATION : Thiru.G.Karikolraj
Secretary
Thiru.M.JeyaKumar B.E.,
Correspondent
Thiru.D.Nallathambi B.A., B.L.,
Treasurer
Mrs.D.KarthigaRani M.Sc., M.Phil., Ph.D.,
Principal (i/c)
IIC Chairman
- ❖ CHIEF GUEST : Mr.R.Venkatesh,M.B.A.,B.E.,UGC NET.,
Care Business School, Trichy.
- ❖ TOPIC : HANDS ON WORKSHOP "VALUE
DESIGN THINKING"
- ❖ VOTE OF THANKS : Ms.M.Chirstina Susan, M.A.,M.Phil.,PGDCA
Assistant Professor
Department of English
- ❖ NATIONAL ANTHEM

PHOTO GALLERY

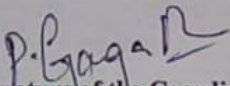



N.M. S SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI.

ENTREPRENURSHIP DEVELOPMENT CELL

REPORT

N.M.S Sermathai Vasan College for Women, Madurai -12. The Entrepreneurship Development Cell and Institution's Innovation Council in Association with EDIIHUB , Madurai Kamaraj University jointly organized a EDII – TN Sponsored “ Workshop in IIC- Entrepreneurship Skill Development Programme” on **19.03.2022** at **10.00a.m.** The Programme started with Prayer song. Mrs. M. Thenmozhi Assistant Professor of BBA, welcomed the gathering. Dr. G.Mariskumar, President, Thiru.G.Karikolraj, Secretary, Thiru M.Jeyakumar, Correspondent, Thiru. D.Nallathambi, Treasurer, and Mrs. D. Karthiga Rani, Principal, felicitated the function. Our chief Guest,**MR. R.VENKATESH, M.B.A., B.E.,UGC NET., CARE BUSINESS SCHOOL, TRICHY.** He delivered his oration on **HANDS ON WORKSHOP “VALUE DESIGN THINKING”**. He talked about the problems and how we acquire the solutions from the problems. We take over the chances from the problems, how we lead our own business through innovation and activities. He gave a plenty of ideas and advances to the students. Students were modulated by his energetic speech and performances. The vote of thanks was given by Ms.M.Christina Susan, Assistant Professor of English.


Signature of the Coordinator


Signature of the Principal

N.M.S SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI-12
WORKSHOP in IIC - ENTREPRENEUR DEVELOPMENT CELL
TOPIC – “Intellectual Property Rights and IPR Management for Startups”
Time : 11.00 to 12.00 **VENUE-SVN conference Hall**
DATE: 19.03.2022 **Chief Guest-Dr.T.Parimelazhagan**



NADAR MAHAJANA SANGAM
SERMATHAI VASAN COLLEGE
FOR WOMEN
MADURAI - 625 012.
(Accredited with 'B' Grade by NAAC)



INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)



Entrepreneurship Development Cell
& Institution's Innovation Council
In Association with
EDII HUB Madurai Kamaraj University,
Entrepreneur Development and Innovation Institute, Tamil Nadu
EDII-Sponsored - Workshop On

"INTELLECTUAL PROPERTY RIGHTS AND IP
MANAGEMENT FOR STARTUPS"
On 19.03.2022



Chief Guest
Dr. T. PARIMELAZHAGAN
Professor and Head, Director IPR cell,
Department of Botany, Bharathiar University,
Coimbatore.
Time - 11.00am - 12.00noon
Venue - Language Lab

COLLEGE COMMITTEE

Dr.G.Mariskumar M.A.,M.Phil.,M.T.M.,Ph.D., President	Mr.G.Karikolraj Secretary	Mr.M.Jeyakumar B.E., Correspondent
Mr.D.Nallathambi B.A.,B.L., Treasurer	Mrs.D.Karthigarani M.Sc., M.Phil., (Ph.D), Principal i/c & IIC Chairman	

CO-ORDINATOR
Mrs. S. Hemalatha, M.Com., M.Phil., D.G.T., SET., (Ph.D),
Assistant Professor, Department of Commerce.,
EDC Co-Ordinator - IPR Co-Ordinator.

N.M.S SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI-12
ENTREPRENEURSHIP DEVELOPMENT CELL
&
INSTITUTION'S INNOVATION COUNCIL
In Association with
EDII HUB Madurai Kamaraj University
Entrepreneur Development and Innovation Institute, Tamilnadu-EDII

Time : 11.00.A.M-12.00 A.M

DATE: 19.03.202

Venue: Library Conference Hall

AGENDA

- ❖ PRAYER SONG
- ❖ WELCOME ADDRESS : Mrs.N.Rathna Devi, M.B.A., M.Phil., D.G.T
Assistant Professor,
Department of BBA
- ❖ PRESIDENTIAL ADDRESS : Dr. G. Mariskumar, M.A., M.Phil., M.T.M., Ph.D
President
- ❖ FELICITATION : Thiru.G.Karikolraj
Secretary
Thiru.M.JeyaKumar B.E.,
Correspondent
Thiru.D.Nallathambi B.A., B.L.,
Treasurer
Mrs.D.KarthigaRani M.Sc., M.Phil.,
Principal (i/c)
IIC Chairman
- ❖ CHIEF GUEST : Dr.R.T.Parimelazhagan,
Professor and Head, Director IPR Cell
Department of Botany,
Bharathiyar University,
Coimbatore.
- ❖ TOPIC : "INTELLECTUAL PROPERTY RIGHTS
AND IP AND IP MANAGEMENT FOR STARTUPS"
- ❖ VOTE OF THANKS : Mrs C.Karthika M.Sc., M.Phil., DCA,
Assistant Professor
Department of Physics
- ❖ NATIONAL ANTHEM

PHOTO GALLERY



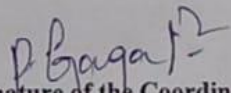


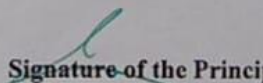
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REPORT

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Signature of the Coordinator


Signature of the Principal