# **Best Practice I**

#### **Title of the Practice:**

Promoting Placement and Career awareness among rural women folks.

#### **Objectives of the Practices:**

1. To enable our students to get placed in II sectors, Marketing, Financial Banking sectors and various other service commissions.

2. Assist students to develop their academic and career interests.

# The context:

The main context of this cell is to fill the gap between the academic, corporate and competitive world outside the four walls of our campus. Create awareness among students about the importance of placement.

# The practices:

As a best practice of Placement Cell, following activities are conducted:

1. Placement trainers are invited to motivate and train our students in skills like public speaking, aptitude, GD and personal interview.

2. Special skills like Tally for B.com and B com(CA) discipline students is given to enhance the scope of recruitment.

# **Evidence of success:**

1. Regular on campus and off campus drives are conducted.

2. The great success is witnessed through a large number of students taking part in on campus and off campus drives and a good number of students has got placed and received offer letters through various drives conducted by our placement cell.

# Problems encountered and resources required:

One of the main problems encountered is breaking the fear and shyness of girl students. Parents restrict their children not to go for job. Awareness is quite needed for parents rather than students. Required resources, personals from MNC's to train students according to their expectations.

# **Best Practice II**

#### 1. Title of the Practice

Promotion of Innovation and Entrepreneurship activities in campus.

# 2. Objective of the Practice

Our college Institution's Innovation Council was established with the objective of inculcating the innovation and entrepreneurship culture among the young innovators which is the major theme underlying NEP 2020. MoE – IIC provides opportunities for the development of innovative and creative thinking which leads start up thereby turn into entrepreneurship.

# 3. The Context

The main feature of these activities is

- To inculcate new innovative ideas and thoughts among the students
- To bring new perspectives in the innovative field.
- To have a handshake with the entrepreneurs and innovators.
- To widen the student's cognitive skills.
- To have an opportunity of participation in Smart India Hackathon and other challenges organized by the Ministry of Education.

# 4. The Practice

MoE-IIC has announced YUKTHI Innovation Repository where students can submit their innovative ideas. Our college Physics department students have come up with the idea of making "Herbal Sanitizer" in the year 2021as a replacement for chemical sanitizer the usage of which is the most pressing issues in the society and it was developed in the year 2022. Entrepreneurship skill development activities are also organized by join hands with Entrepreneurship Development Cell to promote the skill of entrepreneur among the budding business eminent.

# 5. Evidence of Success

The idea which was submitted in the innovation repository and its proof of concept has been accepted to nominate in the YUKTHI Innovation challenge announced by Moe-IIC. The development of entrepreneur skill among the younger generation has provided a chance for them to earn while they learn.

# 6. Problems Encountered and Resources Required

Since most of the students are from rural background, they need financial and technical support which has to be provided by the promotion of Incubation center.