

NAME OF THE SEMINAR: Digital Marketing (09.10.2023)

**N.M.S.SERMATHAI VASAN  
COLLEGE FOR WOMEN,MADURAI.**

**DEPARTMENT OF CS, IT,BCA & DS**

**TECHIE@GNET ASSOCIATION**

**DATE:9-10-2023**

**TIME:2.PM**

**CHIEF GUEST  
MR.K.SARAVANAN,  
BRANCH MANAGER,  
IPCS CLOBAL,  
MADURAI.**

**TOPIC:DIGITAL MARKETING**

**SESSION-II**

**Mrs.v.vijayalakshmi,MCA.,M.Phil.,SET.,(Ph.D.)**

**Asst.Professor,dept. of CS,IT,BCA&DS**

**Mrs.R.Ranjani,M.Sc.,M.Phil.,SET.,(Ph.D.)**

**Asst.Professor,dept. of CS,IT,BCA&DS**

**TOPIC:Microsoft power BI**

**ALL ARE HEARTILY WELCOME**

**Thiru.T.Mohan,  
President.**

**Thiru.G.Karikolraj,  
GeneralSecretary.**

**Thiru.M.JeyaKumar B.E.,  
Secretary & Correspondent.**

**Mrs.M.Kavitha,M.Sc.,M.Phil.,B.Ed.,Ph.D  
Head Department of Physics.**

**N.M.S.SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI.**

**DEPARTMENT OF CS, IT & BCA**

**TECHIE@GNET ASSOCIATION**

**Agenda**

Date: 9-10-2023

Time: 2. PM

- ❖ Prayer
- ❖ Welcome Address : Mrs. P.Veluselvi, MCA.,M.phil.,  
Asst. Professor in CS,IT & BCA Dept.,
  
- ❖ Presidential Address : Thiru .T.Mohan  
President
  
- ❖ Felicitation : Thiru.G.Karikolraj  
General Secretary  
  
Thiru.M.JeyaKumar B.E.,  
Secretary& Correspondent  
  
Thiru V.K.V.Balaguru  
Joint Secretary  
  
Thiru.T.Kulanthai Vel  
Vice president  
  
Thiru. T.Ramu  
Vice president  
  
Thiru G.Ganesan  
Vice president  
  
Thiru.A.C.C.Pandian  
Treasurer  
  
Mrs.M.Kavitha, M.Sc.,M.Phil.,B.Ed., Ph.D  
Head, Department of Physics,.
  
- ❖ Chief Guest Address : Mr K.Saravanan, Branch Manager, IPCS CLOBAL, Madurai.
- ❖ Vote of thanks : Mrs.P.Malarkodi, M.Sc.,M.phil.,(Ph.D)  
Assistant Professor in CS, IT, & BCA Dept.
  
- ❖ National Anthem

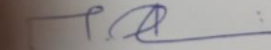
# REPORT

## N.M.S. Sermathai Vasam College for Women


### Department of Cs, It, BCA & DS

#### Report of the meeting

N. M. S. Sermathai Vasam College for Women, Madurai. Department of CS, IT, BCA & DS organized association meet on 9.10.2023. Mrs.G.Meenalochini M.Sc.M.Phil (Phd). Assistant Professor, Sermathai Vasam College for Women welcomes the gathering. Our college Principal Mrs. M.Kavitha Principal & Head, Department of Physics felicitated the gathering. The chief guest Mr.Saravanan , Branch Manager , IBCS company gave a speech on the topic of "Digital Marketting" and the second session Mr. R.Ranjani, Assistant Professor and Mrs. V.Vijayalakshmi, Assistant Professor in Computer Science delivered a speech on the topic "Power BI Data Analytics" Mrs.P.Veluselvi MCA, M.Phil, Assistant Professor, Sermathai Vasam College for Women delivered the vote of thanks and meeting came to an end with National Anthem.



Signature of HOD



Signature of Principal



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PHOTOS

