



NADAR MAHAJANA SANGAM
SERMATHAI VASAN COLLEGE FOR WOMEN
(Accredited with 'B' Grade)
Avaniyapuram, Madurai - 625012.



IIC - 6.0 Quarter 1 Calendar Activities (2023-2024)

S.No.	Date	Activities
1.	31.10.2023	Workshop on "Entrepreneurship and Innovation" as Career Opportunity
2.	13.12.2023	My Story - Motivational Session by Successful Innovators
3.	27.10.2023	My Story - Motivational Session by Successful Entrepreneur/Start-up founder
4.	04.01.2024	Session on Problem Solving and Ideation Workshop
5.	29.12.2023	Exposure and field visit for problem identification
6.	15.09.2023	Organize an Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas.
7.	12.01.2024	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support.



Organize an Inter/Intra Institutional Idea Competition/Challenge/Hackathon and Reward Best Ideas.



Session on Problem Solving and Ideation Workshop



Mentoring Event: Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support.



My Story - Motivational Session by Successful Entrepreneur/Start-up founder

IIC - 6.0 Quarter 2 Calendar Activities (2023-2024)

S.No.	Date	Activities
1.	14.12.2024	Workshop on Design Thinking, Critical thinking and Innovation Design
2.	08.02.2024	Organizing Innovation & Entrepreneurship Outreach Program in Schools/Community
3.	20.02.2024	Organize an Expert talk on Process of Innovation Development, Technology Readiness Level (TRL); Commercialization of Lab Technologies & Tech-Transfer
4.	15.02.2024	Workshop on Entrepreneurship Skill, Attitude and Behavior Development
5.	12.03.2024	Conduct a Session on Achieving Problem-Solution Fit and Product-Market Fit
6.	30.01.2024	Field/Exposure Visit to Pre-incubation units such as Ideas Lab, Fab lab, Makers Space, Design Centers, City MSME clusters, workshops etc.
7.	20.02.2024	Organize an Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward Best Innovations.
8.	12.01.2024	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support.



Mentoring Event: Demo Day/Exhibition/Poster Presentation of Innovations/Prototypes & linkage with Innovation Ambassadors/Experts for Mentorship Support.



Organize an Expert talk on Process of Innovation Development, Technology Readiness Level (TRL); Commercialization of Lab Technologies & Tech-Transfer



Workshop on Design Thinking, Critical thinking and Innovation Design



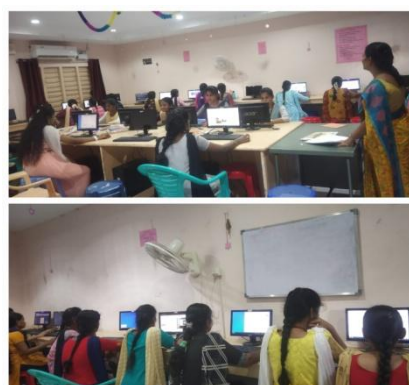
Organize an Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward Best Innovations.

IIC - 6.0 Quarter 3 Calendar Activities (2023-2024)

S.No.	Date	Activities
1.	28.06.2024	Workshop on Prototype/Process Design and Development.
2.	21.06.2024	Session/ Workshop on Business Model Canvas (BMC)
3.	02.05.2024	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre such as Atal Incubation Centre etc.
4.	26.07.2024	Session on “How to plan for Start-up and legal & Ethical Steps”
5.	12.04.2024	Workshop on Intellectual Property Rights (IPRs) and IP management for start up
6.	09.07.2024	Organize an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations.
7.	05.07.2024	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support.



Workshop on Prototype/Process Design and Development.



Session/ Workshop on Business Model Canvas (BMC)



Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre such as Atal Incubation Centre etc.



Session on “How to plan for Start-up and legal & Ethical Steps”



Workshop on Intellectual Property Rights (IPRs) and IP management for start up



Organize an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations.



Mentoring Event: Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support.

IIC - 6.0 Quarter 4 Calendar Activities (2023-2024)

S.No.	Date	Activities
1.	03.07.2024	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit”
2.	09.08.2024	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early-Stage Entrepreneurs
3.	27.08.2024	Organize Session on “Lean Start-up & Minimum Viable Product/Business”- Boot Camp (or) Mentoring Session
4.	17.08.2024	Session on Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs.
5.	30.08.2024	Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level
6.	19.07.2024	Organizing Innovation & Entrepreneurship Outreach Program in Schools/Community
7.	05.08.2024	Organize an Inter/Intra Institutional Start-up Competition and Reward Best Start-ups.
8.	31.07.204	Mentoring Event: Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support.



Session on Innovation/Prototype Validation –
Converting Innovation into a Start-up or
Session on Achieving “Value Proposition Fit”
& “Business Fit”



Session on Accelerators/Incubation -
Opportunities for Students & Faculties - Early-
Stage Entrepreneurs



Organize Session on “Lean Start-up & Minimum Viable Product/Business”- Boot Camp (or) Mentoring Session



Session on Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs.



Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level



Organizing Innovation & Entrepreneurship Outreach Program in Schools/Community



Organize an Inter/Intra Institutional Start-up Competition and Reward Best Start-ups.



Mentoring Event: Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support.