

NMS SERMATHAI VASAN COLLEGE FOR WOMEN

BUSINESS ADMINISTRATION ASSOCIATION

BUSI – ECLAT

S.No	DATE	ACTIVITY	RESOURCE PERSONS	
1	09.07.2025	President : Monisha A.B - III BBA Vice- President : Mutharasi . S - II BBA Secretary : Divyashree B.S. - III BBA Joint Secretary : Dhanushika.N - II BBA Treasurer : Bharani Karthiga.R - II BBA		
2.	07.08.2025	BUSI-ECLAT INTER-COLLEGIATE MEET 2024	Dr. P. Murugesan, Associate Professor & Head, Department of Business Administration, Madurai Kamaraj University College, Madurai.	Inter Collegiate Meet On <i>“Evolution of marketing from traditional to social media”</i>
3.	28.07.2025	Busi-Eclat Association Meet	Mrs. S. Suganya, Assistant Professor, Department of Management Studies, Mepco Schlenk Engineering College, Sivakasi.	Association Meet On <i>“Achieving “value proposition fit & business fit”</i>
4.	06.10.2025	Busi-Eclat Activity	World Habitat Day Initiated by our principal Mrs. Kavitha and Mrs. M. Thenmozhi, Head of BBA Department.	To create an awareness about the global challenges for sustainable urbanization
5.	15.10.2025	Busi-Eclat Activity	Youth awakening day- Conducting Rally Mrs.M.Kavitha Principal N.M.S.Sermathai vasan college for women, Madurai	To celebrate Dr.A.P.J.Abdulkalam Birthday.
6.	08.01.2026	Busi-Eclat Activity	Mr.HariBalakrishnan B.Com.,M.B.A.,SET Assistant Professor Dept.of MBA	Workshop on Protecting IPR and IP Management for Start-ups.

			Mepco Schlenk Engg College, Sivakasi	
7	06.02.2026	Busi-Eclat Activity	Dr. Rajasekaran, Assistant Professor & Head, Department of Business Administration NMS S Vellaichamy Nadar College, Madurai	IPR Basic for Innovators and Entrepreneurs
8	10.03.2026	Busi-Eclat Activity	Dr M.KETHARAJ, Associate Professor, PG & Research Department of Commerce, Sri Meenakshi Government Arts College for Women (A), Madurai	Expert talk on Technology readiness level