



Nadar Mahajana Sangam
SERMATHAI VASAN COLLEGE
FOR WOMEN



Avaniyapuram, Madurai - 625 012.
(Accredited with "B" Grade by NAAC)
☎ 72000 61388, 72000 51388

TROOPERS OF COMMERCE MEET - 2025

DEPARTMENT OF COMMERCE & COMMERCE WITH COMPUTER APPLICATION

*The Management, Principal, Staff & Students
Cordially invites you to the*

23rd - INTER COLLEGIATE MEET
on

06.08.2025 - WEDNESDAY



"Commerce is the equalizer of the wealth & nations"

- William Gladstone

PROGRAMME

10.00 a.m. : Prayer

Welcome Address :

Mrs. P.G. Meena Devi, M.Com.,M.Phil.,M.B.A., (Ph.D)
Head, Department of Commerce

Presidential Address :

Mr. T. Mohan, President

Felicitation : **Mr. M. Jeyakumar** B.E., Secretary & Correspondent

Mr. A.C.C. Pandian, Treasurer

Mr. T. Kulanthai Vel, Vice President

Mr. T. Ramu, Vice President

Mr. G. Ganesan, Vice President

Mr. V.K.V. Balaguru, Joint Secretary

Dr. G. Maris Kumar M.A.,M.Phil.,M.T.M.,Ph.D.,
Advisor

Mr. G. Karikolraj
General Secretary, Nadar Mahajana Sangam

Mrs. M. Kavitha M.Sc.,M.Phil.,B.Ed.,(Ph.D)
Principal i/c

Inaugural Address :

Dr.L. SUGIRTHA M.Com., MBA., M.Phil.,
PGDCA., B.Ed., Ph.D., SET.,

Associate Professor in UG & Research

Department of Commerce,

N.M.S.S.Vellaisamy Nadar College (Autonomous),
Madurai.

Topic : **"Consumer Behaviour in the Digital age"**

11.15 a.m. : **Competitions**

01.00 p.m. : **Lunch**

02.00 p.m. : **Valedictory function & Prize distribution**

Vote of thanks : **Mrs. M. Pushpa Rani**, M.Com.,M.Phil.,SET.,(Ph.D)

Head, Department of Commerce with
Computer Application

National Anthem



N.M.S. SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI.



DEPARTMENT OF COMMERCE (C.A.)

TROOPERS OF COMMERCE MEET - 2025

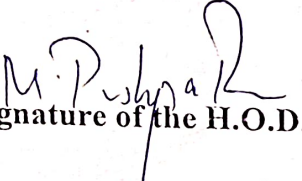
REPORT


06.08.2025

On 06.08.2025, N.M.S. Sermathai Vasan College for Women - The Department of Commerce and Commerce (CA) organized the 23rd Inter-Collegiate Meet – "**Troopers of Commerce Meet - 2025**" at 10:00 a.m. in the Raja K.S.P. Ganesan Auditorium, on the college premises. The programme commenced with a prayer song. Mr. T. Kulanthai Vel, Vice President of the college, presided over the function and Mrs. M. Kavitha, Principal, offered her felicitations. The Welcome Address was delivered by Mrs. P.G. Meena Devi, Head, Department of Commerce.

The Chief Guest, **Dr. L. Sugirtha, M.Com., MBA, M.Phil., PGDCA, B.Ed., Ph.D., SET, Associate Professor, UG & Research Department of Commerce, N.M.S. S. Vellaichamy Nadar College (Autonomous), Madurai**, delivered an insightful address on the topic "**Consumer Behaviour in the Digital Age.**" She highlighted the increasing influence of technology and digital tools in the teaching-learning process and shared practical insights into digital marketing through platforms such as WhatsApp, Instagram, and email, supported by relevant real-life examples.

As part of the event, students from various colleges enthusiastically participated in competitions including paper presentation, western dance, ethnic dance, and business plan presentation. **Mangayarkarasi Arts & Science College for women** was declared the **Overall Winner**, and **V.V. Vanniyaperumal College for women** emerged as the **Runner-Up** of the meet. The Vote of Thanks was proposed by Mrs. M. Pushpa Rani, Head, Department of Commerce (CA). The event concluded with the rendering of the National Anthem.


Signature of the H.O.D.


Signature of the Principal (i/c)

N.M.S.SERMATHAI VASAN COLLEGE FOR WOMEN, MADURAI-

DEPARTMENT OF COMMERCE(C.A)

DATE: 06.08.2025

